OFFICIAL PROGRAM . . FIETY CENTS

WISCONS IOWA

1960.

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Iowa Stadium Edition . . October 15, 1960 CAPTAIN 11 Football rs professional foot-rel the college rules-before the play-for-pag-iana's apron string-pendently. They were a-bid be instantly respon-tid be instantly respon-rid be instantly respon-tid be instantly respon-tion than the colleges r their game to crown Football

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Fred Fixle

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"Our line has bei m. All our trauble to the backfield. Wi rere all set there changes and aftri-takes was have been takes where have been At the \$50-a-put

At the \$50-a-pla We work, Genera-vill receive the Medal for his cont unateur football. F eenhower received

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IOWA CITY The Home of Dr. West's Toothbrush

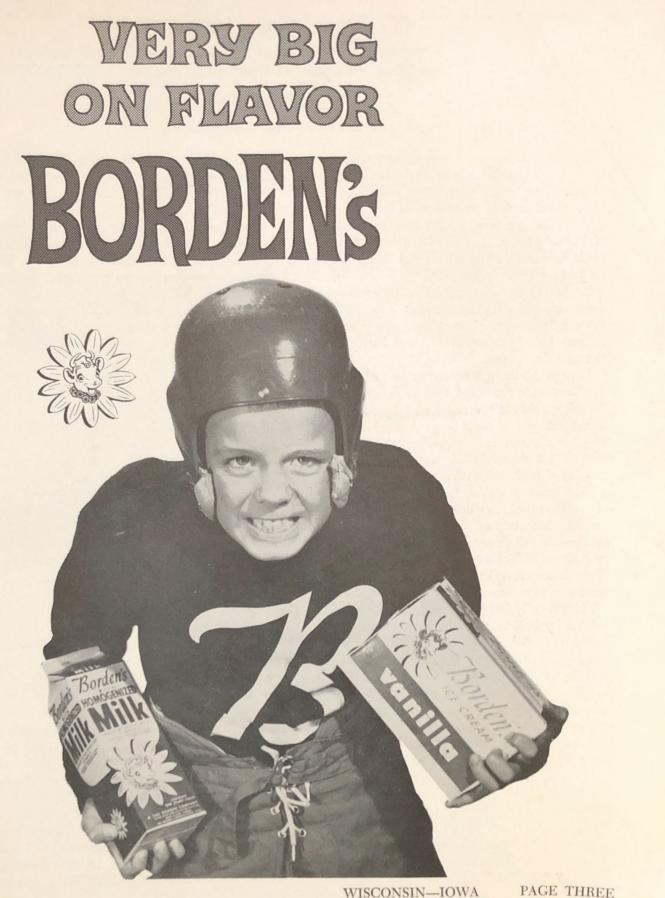


OUR JUNIOR YEAR in Iowa City finds us completely "at home" and we join with all Iowans in "Best Wishes" for a successful season for the 1960 Hawkeyes.









WISCONSIN-IOWA

For Better Government University's Institute of Public Affairs In Eleventh Year of Service to Iowa

By Jerry Kirkpatrick

(Reprinted from 'Staff Magazine')

"Please send me any information you have on voting, and tell about your work. I'm supposed to give a report in government class," a junior high school student wrote Robert Ray.

For Professor Ray, Director of the Institute of Public Affairs, it would have been very difficult to write a letter which would answer the student's request completely.

In its first year alone, the Institute published the results of five major research projects on Iowa government. Now, after a busy decade, its long list of projects would still barely begin to touch the subject.

George Mather, Administrative Assistant at the Institute, answered the student's request, "You have chosen a very broad subject, 'Voting.' I suggest you talk with your teacher to see whether she can help you decide what things you want to cover in your report. Perhaps you have read our book, 'Voting in Iowa.'"

"Voting in Iowa" stemmed from the request of a state official, as do many of the Institute's projects. Secretary of State Melvin D. Synhorst received countless inquiries about Iowa election procedures before every election and he asked that information be compiled to answer the most common questions.

More than 17,000 copies of the 64-page booklet written by Professor Mather have been sold to 4-H Clubs, political parties, the Farm Bureau, schools and other organizations and individuals. Because of the statewide acceptance of "Voting in Iowa," the Institute was encouraged to publish a companion booklet, "A Citizen's Guide to Iowa Municipal Government and Elections." It was designed for use during the odd-numbered years when city and town elections are held.

The first booklet was so successful that the League of Iowa Municipalities placed a prepublication order for 950 copies of the new voting guide for use by city and town clerks.

Iowans have requested copies of the pamphlets on voting and the duties of municipal officers for many reasons.

PAGE FOUR WISCONSIN—IOWA

"Please send me some booklets or books which describe the duties of mayor," one Iowa man wrote. "Some day I will run, as there is not law here now."

The Institute of Public Affairs was founded in October, 1949, at the recommendation of President Virgil M. Hancher. Its main job is research aimed at improving operation of government at all levels within the state. This research has dealt with everything from atomic energy to garbage collection.

A survey of refuse collection and disposal in Iowa cities was the subject of many jokes and the project was commonly referred to as the "garbage can survey." However, the seriousness of the project was made evident by the number of Iowa officials who requested hundreds of copies of a report on the findings.

A major research effort has been expended in the preparation of "Iowa Model Ordinances." Work on this project began in 1950 and is still in process. The first series of model ordinances was published in 1953, and additions and revisions are distributed each year. The work now consists of more than 400 pages and 40 chapters; nearly 30 research assistants have assisted in preparing these guides for local attorneys, in co-operation with the College of Law and the League of Iowa Municipalities.

There have been many other publications prepared by the Institute which have required a large volume of research, most of which is done by Dean Zenor, Research Chief, and Robert Stoyles, Jr., Research Specialist.

The Bureau of Police Science in the Institute provides training as well as research for peace officers of the state. Short courses in this program deal with such problems as those involved in handling drunk drivers, preventing auto thefts and curbing juvenile delinquency.

Each year, law enforcement officers attend four different short courses under the direction of Richard Holcomb, Chief of the Bureau of *(continued on page 10)*

A WORD ABOUT YOUR INVESTMENT

in the State University of Iowa



- \$2,338,380 FOR FACULTY SALARY INCREASES in 1961-62. \$416,071 MORE IN 1962-63.
- The University will ask the 59th General Assembly of Iowa to appropriate funds to enable SUI to reach third-place salary levels in similar colleges among comparable universities in the 11-state area, and to hold this position for two years.

WHY?

- Because a quality faculty is the heart of a quality University—
- Because salaries in SUI's colleges presently range from third to ninth place among comparable universities in the 10 surrounding states—
- Because this University must compete for quality teachers with other major universities, with government and with industry—
- Because neighboring states have been raising faculty salaries, too—the third place level is a moving target. The Iowa legislature has provided for salary increases in the last four years, but the target keeps moving ahead—

The University needs your understanding and support for the sake of our Iowa young people and the future of our State.

> Virgil M. Hancher President

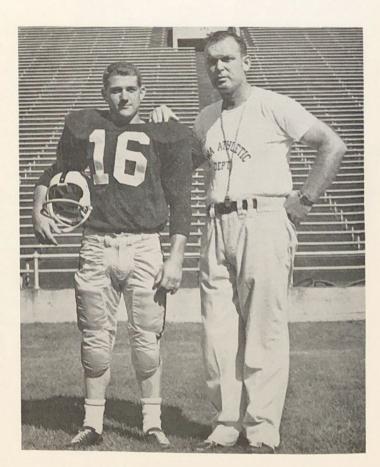
WISCONSIN-IOWA

PAGE FIVE

IOWA'S LEADERS



FOREST EVASHEVSKI New Director of Intercollegiate Athletics



CAPTAIN JERRY MAUREN and COACH EVASHEVSKI Top Men In Hawkeye 1960 Football

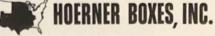
PAGE SIX WISCONSIN—IOWA





MODERN BOXES For Modern Products

Hoerner packaging engineers keep step with progress. They know that space-age products can't be shipped in horse-and-buggy boxes. If your packaging operations are lagging behind progress in other fields of company activity, consult a Hoerner Packaging Engineer. He'll come into your plant, study your packaging situation and come up with suggestions that can save you labor and materials costs, reduce shipping losses. And his advice won't cost you a cent or obligate you in any way. Call today.



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WISCONSIN-IOWA

PAGE SEVEN

Iowa's Record at Home vs. Big Ten Opponents Under Forest Evashevski

Won from

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Specializing in

14 Varieties of **Genuine Italian Pizza**

and Orders to Go

Dial 5835

For Deliveries

1952-Ohio State, 8-0 1953-Indiana, 19-13 Minnesota, 27-0 1954-Michigan State, 14-10 Wisconsin, 13-7 Purdue, 25-14 1955—Indiana, 20-6 Minnesota, 26-0

George's

Gourmet

114 S. Dubuque

1956-Wisconsin, 13-7 Ohio State, 6-0 1957-Wisconsin, 21-7 Minnesota, 44-20 1958-Indiana, 34-13 Northwestern, 26-20 1959-Michigan State, 37-8 Minnesota, 33-0

Won 16

Lost to

1952-Wisconsin, 42-13; Illinois 33-13 1953-Michigan State, 21-7 1956-Michigan, 17-14 1958-Ohio State, 38-28 1959—Northwestern, 14-10 Lost 6

Tied

1955-Purdue, 20-20

Tied 1



Wisconsin vs. Iowa Since 1894

1894-Wisconsin:	44-0	°1942—Iowa:	6-0
1906-Wisconsin:	18-4	°1943—Wisconsin:	7-5
*1907-Wisconsin:	6-5	1944—Wisconsin	26-7
1911-Wisconsin:	12-0	*1945-Wisconsin:	27-7
*1912-Wisconsin:	28-10	1946—Iowa:	21-7
1917-Wisconsin:	20-0	1947—Wisconsin:	46-14
1924—Iowa:	21-7	*1948—Iowa:	19-13
°1925—Wisconsin:	6-0	1949—Wisconsin:	35-13
1926-Wisconsin:	20-10	°1950—Wisconsin:	14-0
1927—Iowa:	16-0	1951—Wisconsin:	34-7
*1928—Wisconsin:	28-0	°1952—Wisconsin:	42-13
1929—Iowa:	14-0	1953—Wisconsin	10-6
1932-Wisconsin:	34-0	°1954—Iowa:	13-7
°1933—Iowa:	26-7	1955—Wisconsin:	37-14
1937-Wisconsin:	13-6	°1956—Iowa:	13-7
*1938—Wisconsin:	31-13	°1957—Iowa:	21-7
1939—Iowa:	19-13	1958—Iowa:	20-9
°1940—Iowa:	30-12	1959—Wisconsin:	25-16
1941-Wisconsin:	23-0		

(Iowa 13, Wisconsin 24) (*at Iowa City)



FOR BETTER GOVERNMENT

(continued from page 4) Police Science. These courses are the Police Traffic School, the Command Officers School, the Recruit School and a peace officers short course that includes a study of basic and advanced investigation and general police methods.

In 1954 the State Board of Regents authorized the Institute of Public Affairs to serve as headquarters of the Iowa affiliate of the Citizenship Clearing House, opening the way for a special project called "Week in Washington." Last year 20 Iowa college students spent a week in Washington as guests of Rep. Fred Schwengel (R-Davenport) and Rep. Leonard Wolf (D-Elkader).

The program was started in 1955 when 10 students were guests of Schwengel. While they are in Washington, the students observe activities in his office, attend sessions of Congress and committee hearings, visit national headquarters of their parties and interview Congressmen.

Another example of the wide range of activities undertaken by the Institute during its first decade is a 48-page booklet entitled "State Control and Administration of Atomic Radiation," by William Ellet, formerly with the Political Science Department. He described the increasing use of radioactive materials in industry, medicine and agriculture which are creating serious problems for state governments. Requests for the booklet have poured into the Institute from all over the country, many from agencies of the Atomic Energy Commission.

Dr. Ray says that a major factor in the success of the Institute's projects during its first 10 years has been the fine co-operation received from staff members in the various colleges and departments of the University.

But despite its many activities, the Institute has by no means covered all the aspects of government. Dr. Ray was unable to fill the following request from an Iowa student:

"I am writing a term paper for government class, the subject being 'A Famous Third Party.' I have chosen for my topic, 'The Whigs and the Tories.' Do you have any information on them?"

It Happened in '59 IOWA 16, WISCONSIN 25 Oct. 17, at Madison

Iowa	0 () 8	8 —	16
Wisconsin	3 14	1 8	0 —	25
PAGE TEN WISCONS	IN-	IOW	7A	

The Hawks ran and passed like champions, but their ball-handling wasn't there . . . Wisconsin struck early and held on for the win . . . Olen Treadway set a new Big Ten record for pass completions with 26 of 41 attempts and 304 yards . . . Don Norton equaled Iowa mark by snaring 9 of Treadway's pitches . . . Again Jeter was the big man in the Iowa ground attack as he picked his way over the rough field for 70 yards in 9 carries.

Scoring Sequence

Iowa: Horn, 1 yd, 5:33 left in 3rd, (Treadway pass to Norton); Treadway pass to Norton, 21 yards, 7:59 left in 4th, (Treadway pass to Langston).

Wisconsin: Holzwarth, 25 yard field goal, 11:10 left in 1st; Hackbart, 1 yard, 11:00 left in 2nd, (Holzwarth PAT kick); Wiesner, 2 yards, 5:51 left in 2nd, (Holzwarth PAT kick); Hart 3 yards, 8:56 left in 3rd, (Hackbart run).

Iowa		Wisconsin
164	Net Yards Rushing	214
304	Net Yards Passing	91
26 of 41	Passes Completed	7 of 9
24	First Downs	15



"Last time she played, even her own teammates tackled her."

Everybody Is Talking About HOORAY FOR THE HAWKEYES

Don White, Davenport Democrat:

"Dick Lamb, a Davenport football historian, and Buck Turnbull, a Des Moines sports writer, have collaborated on the greatest thing for University of Iowa football fans since Forest Evashevski came to Hawkeyeland. They call it 'Hooray for the Hawkeyes.' It's a unique Collection of the actual sounds and voices of the big moments in Iowa's finest modern football era—1953 to 1959."

Al Grady, Iowa City Press-Citizen:

"Iowa is the first school to put out such a long-play album. It's so well done that there are sure to be imitators soon. . . . It's a record Iowa grid fans will treasure and, incidentally, would make a terrific Christmas gift for Hawkeye fans now far away who thrill to the memory of the sounds of Iowa stadium."

Bert McGrane, Des Moines Register:

"It's the story of games you will remember—games played by Forest Evashevski's teams in this recent great era of football at Iowa . . .

"And a climax is the speech made by the late Nile Kinnick, who completed a brilliant career in 1939, in accepting the Heisman trophy.

"I listened, choked up a couple of times, and then went up to my room and sat there, looking out the window and seeing games I had covered five, six, seven years ago."



The record will be on sale outside the stadium after the game for \$5. If you would like to mail one to a friend, send \$5.25 to: Football Record, Athletic Department, University of Iowa, Iowa City, Iowa.



CENTRAL PARTY COMMITTEE

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UNION BOARD

Present

THE HOMECOMING DANCE

Featuring the music of

RALPH MARTERIE

Saturday, October 22

8:00-12:00 p.m.

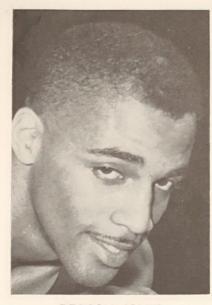
Tickets Available at Union Information Desk And by Mail Order

c/o Iowa Memorial Union

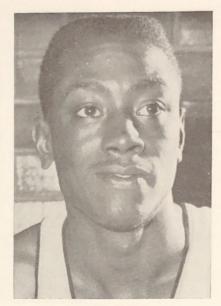
WISCONSIN—IOWA I

PAGE ELEVEN

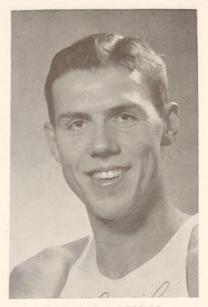
AMONG IOWA'S ALL-TIME GREAT ATHLETES



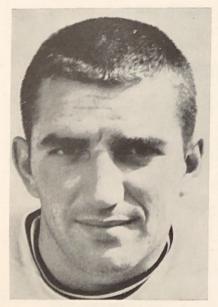
DEACON JONES 1956 and 1960 Olympic Teams; N.C. Cross Country Champion



CARL CAIN Olympic Squad, 1956 Basketball



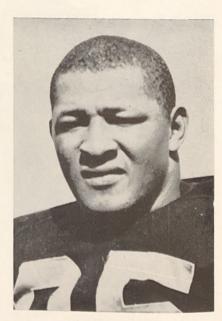
CHARLES DARLING All-American Center, 1952 Olympic Squad, 1956



RANDY DUNCAN All-American Quarterback 1958

PAGE TWELVE

ALEX KARRAS All-American Tackle 1956 and 1957



CALVIN JONES All-American Guard 1954 and 1955

WISCONSIN-IOWA

Ten Years of Hawkeye Highlights in Sports

NOTE: The last ten years probably have been the most successful in the history of State University of Iowa athletics, all sports considered. This is the first of three stories on the high lights. Baseball, basketball, cross country, fencing and football are included here.

Gymnastics, swimming, tennis, track and wrestling will be set forth in the Purdue game program Oct. 22. Team achievements and honors won by coaches will conclude the series in the Ohio State program, Nov. 12.

BASEBALL

U.S. Team for Pan-American Games Roger Rudeen, 1959

NCAA District #4 All-Star Team Donald Dobrino, 1957

All-Big Ten Teams

Jack Lundquist, cf, 1953 Donald Waldron, ss, 1954 Edwin Lindsey, lf, 1954 Lester (Babe) Hawthorne, cf, 1956 Donald Dobrino, p, 1957 Dick Weatherly, c, 1959

BASKETBALL

U.S. Olympic Squad Members

Charles Darling, c, 1956 (Melbourne) Carl Cain, f, 1956 (Melbourne)

All-American Charles Darling, c, 1952

All-Midwest

Carl Cain, f, 1956

All-Big Ten

Bill Logan, c, 1956 Carl Cain, f, 1956 Dave Gunther, f, 1959

Other Honors

Darling: Chicago Tribune silver basketball as Big Ten's most valuable player, 1952
Cain: National Collegiate midwest regional and final all-tournament forward, 1956

CROSS COUNTRY

National Collegiate Champion

Charles (Deacon) Jones, 1955

Big Ten Champions Rich Ferguson, 1952 and 1953 Charles (Deacon) Jones, 1958 All-American College Team James Tucker, 1959

FENCING

Big Ten Champions

David Dittmer, epee, 1958 John Youngerman, epee, 1960 Ralph Sauer, sabre, 1960

FOOTBALL

All-Americans (8 men, 10 places)

Jerry Hilgenberg, c, 1953 Calvin Jones, g, 1953, 1954 & 1955 Alex Karras, t, 1956 & 1957 Kenneth Ploen, qb, 1956 Jim Gibbons, e, 1957 Randy Duncan, qb, 1958 Curtis Merz, e, 1958 Donald Norton, e, 1959 **All-Big Ten Teams (16 men, 20 places)** Bill Reichardt, fb, 1951 Bill Fenton, e, 1952 Jerry Hilgenberg, c, 1953 Calvin Jones, g, 1953, 1954, & 1955 Eddie Vincent, hb, 1955

Alex Karras, t, 1956 & 1957 Kenneth Ploen, qb, 1956 Donald Suchy, c, 1956 Frank Gilliam, e, 1956 Jim Gibbons, e, 1957 Frank Bloomquist, g, 1957 Randy Duncan, qb, 1957 & 1958 Willie Fleming, hb, 1958 Donald Norton, e, 1959 Bill Lapham, c, 1959 Bob Jeter, hb, 1959 *(continued on page 33)*

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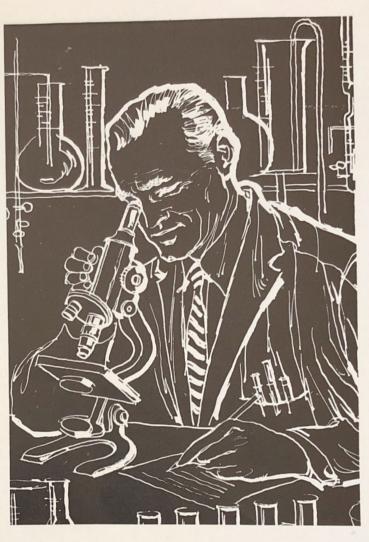
GLENN ICE INDUSTRIES BEARDSTOWN, ILLINOIS

WISCONSIN—IOWA

PAGE T

HUBINGER

puts lowa corn to work in the hands of the nation's industries





PRODUCTS, developed by research, produced from Iowa corn, are used from coast to coast by food processors and most major industries. Products of Iowa corn are found in candies,

chewing gums, ice creams, sausages, frankfurters, bakery goods, beer, baking powders, cake mixes, canned soups and vegetables, preserves, fountain syrups, jellies, etc.

Also, dependent upon products produced from Iowa corn are: textile mills, paper mills, corrugated board manufacturers, pharmaceutical manufacturers, mining, oil well drilling and foundries, as well as manufacturers of batteries, gun powder and chemicals.

THE HUBINGER COMPANY Keokuk, Iowa



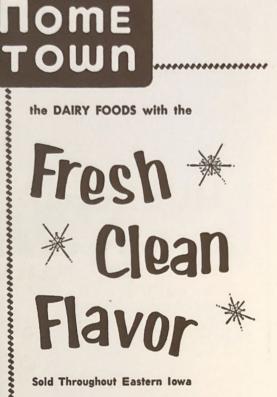
NEW YORK/CHICAGO/LOS ANGELES/BOSTON/CHARLOTTE/PHILADELPHIA

PAGE FOURTEEN

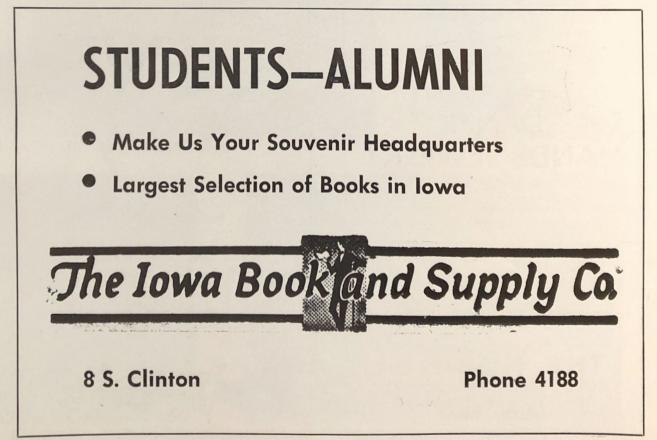
WISCONSIN—IOWA

1960 Census: 27 Coaches' Children

1960 census of Iowa football coaches' families: 27 children in seven families. The roster includes 14 boys and 13 girls. Here is the official tally: Forest and Ruth Evashevski, 6 (5 boys) Bob and Margaret Flora, 6 (5 girls) Jerry and Marlyn Burns, 4 (3 girls) "Whitey" and Grace Piro, 3 boys Archie and Effie Kodros, 3 (2 boys) Jerry and Joan Hilgenberg, 3 (2 boys) Olen and Sara Treadway, 1 girl Bill and Kay Happel, 1 girl



LAREW COMPANY PLUMBING AND HEATING 227 E. Washington



WISCONSIN-IOWA

PAGE FIFTEEN

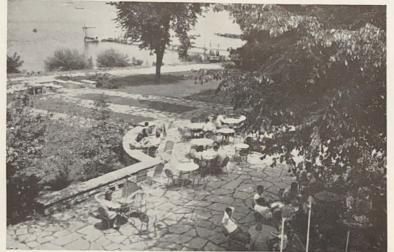


UNIVERSITY OF WISCONSIN CAMPUS SCENES



View toward Madison from atop Bascom Hall

Camp Randall Stadium



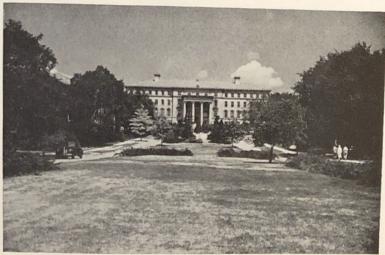
Union Terrace (Lake Mendota in background)



Music Hall



Carillon Tower



WISCONSIN-IOWA

Approach to Agriculture Hall PAGE SEVENTEEN

This Is Football's Hall of Fame **Is Your Favorite Star Listed?**

There are 127 players and 45 coaches in the Football Hall of Fame, selected since 1951 by The Honors Court of the National Football Foundation and Hall of Fame. They have been chosen from the more than 1,000,000 who have played and coached football in our American colleges. A player becomes eligible for consideration only after ten years after graduation, a coach three years after retirement. Here is the list of gridiron immortals already chosen to the Hall of Fame:

PLAYERS

Name and College

Frank Albert, Stanford Joseph Alexander, Syracuse Stanley N. Barnes, California Charles Barrett, Cornell Bert Baston, Minnesota Clifford F. Battles, W. Va. Wesleyan Samuel Baugh, Texas Christian James Bausch, Kansas John J. Berwanger, Chicago Felix (Doc) Blanchard, Army Lynn Bomar, Vanderbilt Gordon F. Brown, Yale John H. (Babe) Brown, Jr., Navy John Mack Brown, Alabama Christian K. Cagle, Army David C. Campbell, Harvard Frank Carideo, Notre Dame C. Hunter Carpenter, V.P.I. Paul Christman, Missouri Earl (Dutch) Clark, Colorado William Corbus, Stanford Hector W. Cowan, Princeton Edwan H. (Ted) Coy, Yale Gerald Dalrymple, Tulane Charles D. Daly, Harvard, Army Paul R. DesJardien, Chicago John R. DeWitt, Princeton Robert Lee (Bobby) Dodd, Tennessee Morley Drury, Southern California William M. Dudley, Virginia Walter H. Eckersall, Chicago

William A. Alexander, Ga. Tech Ike Armstrong, Utah

- Madison (Matty) Bell, Haskell Institute, Texas Christian, Carroll College, Texas A & M, Southern Methodist
- Hugo Bezdek, Arkansas, Oregon, Penn State
- Dana X. Bible, Louisiana State, Texas A & M, Nebraska, Texas
- Bernard W. Bierman, Mississippi A & M, Tulane, Minnesota
- Walter Camp, Yale, Stanford Frank W. Cavanaugh, Holy Cross,
- Dartmouth, Boston College, Fordham
- Herbert O. (Fritz) Crisler, Minnesota, Princeton, Michigan nore Dobie, Washington
- Gilmore Washington, Navy, Cornell, Boston Col-
- lege Michael J. Donohue, Auburn, Thomas A. D. (Tad) Jones, Syra-Louisiana State cuse, Yale

William Beattie Feathers, Tennessee Wesley E. Fesler, Ohio State Hamilton Fish, Harvard A. R. (Buck) Flowers, Ga. Tech Clinton E. Frank, Yale Benjamin Friedman, Michigan Edgar W. Garbisch, Army Walter Gilbert, Auburn George Gipp, Notre Dame Marshall Goldberg, Pittsburgh Otto Graham, Northwestern Harold E. (Red) Grange, Illinois Robert H. Grayson, Stanford H. R. (Tack) Hardwick, Harvard T. Truxtun Hare, Pennsylvania Charles W. (Chick) Harley, Ohio State Thomas D. Harmon, Michigan Howard Harpster, Carnegie Tech Eodward J. Hart, Princeton Homer H. Hazel, Rutgers W. W. (Pudge) Heffelfinger, Yale Melvin J. Hein, Washington State Wilbur F. (Fats) Henry, Wash. & Jefferson William M. Heston, Michigan Herman Hickman, Tennessee Frank A. Hinkey, Yale Carl Hinkle, Vanderbilt James Hitchcock, Auburn James J. Hogan, Yale William M. Hollenback, Pennsylvania

Edward K. Hall, Chairman Ameri-

Richard C. Harlow, Penn State,

Percy P. Haughton, Cornell, Har-

John W. Heisman, Oberlin, Akron,

Robert A. Higgins, W. Va. Wes-leyan, Wash. (St. Louis),

Howard H. Jones, Syracuse, Yale,

lowa,

Rules Committee

vard, Columbia

vard

Rice

Chester J. LaRoche, President

Penn State

Ohio State,

Southern California

can Intercollegiate Football

Colgate, Western Md., Har-

Auburn, Clemson, Georgia Tech, Pennsylvania, W & J.,

Name and College

Herbert Joesting, Minnesota Edgar L. Kaw, Cornell J. Stanton (Stan) Keck, Princeton Harry Kipke, Michigan John Reed Kilpatrick, Yale John C. Kimbrough, Texas A & M Frank (Bruiser) Kinard, Mississippi Nile Kinnick, Iowa Elmer F. Layden, Notre Dame James Leech, V.M.I. Francis L. Lund, Minnesota Edward W. Mahan, Harvard J. L. (Pete) Mauthe, Penn State James B. McCormick, Princeton Eugene T. McEver, Tennessee James Banks McFadden, Clemson Alvin (Bo) McMillin, Centre Robert McWhorter, Georgia LeRoy E. Mercer, Pennsylvania Harold (Brick) Muller, California Bronko Nagurski, Minnesota Ernest A. Nevers, Stanford Marshall Newell, Harvard Andrew J. Oberlander, Dartmourn Robert David O'Brien, Texas Christian Elmer Oliphant, Purdue, Army Benjamin G. Oosterbaan, Michigan Clarence (Ace) Parker, Duke Robert Peck, Pittsburgh Stanley B. Pennock, Harvard George R. Pfann, Cornell

Name and College

Donald Hutson, Alabama

COACHES

- Charles E. (Gus) Dorais, Detroit L. McC. (Biff) Jones, Army, Louisiana State, Oklahoma, Nebraska
 - Andrew Kerr, Stanford, W and J., Colgate
 - George E. Little, Miami (Ohio), Wisconsin, Cincinnati
 - L. R. "Dutch" Meyer, Texas Christian

Daniel McGugin, Vanderbilt

- Bernie H. Moore, Louisiana State Ray Morrison, Southern Methodist, Vanderbilt, Temple, Austin
- Robert R. Neyland, Tennessee
- Clarence (Biggie) Munn, Al-bright, Syracuse, Michigan State
- Robert R. Neyland, Tennessee

Henry Disbrow Phillips, Sewanee Ernie Pinckert, Southern California

Name and College

Ira E. Rodgers, West Virginia George H. Sauer, Nebraska Frederick D. (Fritz) Pollard, Brown David N. Schreiner, Wisconsin Adolf (Germany) Schulz, Michigan Frank J. Schwab, Lafayette Thomas L. Shevlin, Yale Frederick W. Sington, Alabama Frank Sinkwich, Georgia F. F. (Duke) Slater, Jowa Harry Smith, Southern California Clarence W. Spears, Dartmouth Amos Alonzo Stagg, Yale Kenneth Strong, N.Y.U. Harry Stuhldreher, Notre Dame James Thorpe, Carlisle Benjamin H. Ticknor, Harvard Gaynell Tinsley, Louisiana State Charles Trippi, Georgia Ewell (Doak) Walker, S.M.U. Kenneth Washington, U.C.L.A. Harold H. Weekes, Columbia Harold H. Weeks, Colonal Ed Weir, Nebraska John A. C. Weller, Princeton D. Belford West, Colgate Byron (Whizer) White, Colorado Donald Whitmire, Alabama, Navy Edwin Widseth, Minnesota Richard Wildung, Minnesota George Wilson, Washington Alexander Wojciechowicz, Fordham H. K. (Cy) Young, Wash. & Lee

- Knute K. Rockne, Notre Dame
- E. L. (Dick) Romney, Utah State William W. Roper, Princeton, Missouri, Princeton
- Andrew L. Smith, Pennsylvania, Purdue, California
- Amos Alonzo Stagg, Chicago, Coll. of Pacific John B. (Jock) Sutherland, Lafay-
- ette, Pittsburgh Frank W. Thomas, Chattanooga,
- Alabama
- W. Wallace Wade, Alabama, Duke
- Glenn S. (Pop) Warner, Georgia, Cornell, Carlisle, Pittsburgh, Stanford, Temple E. E. (Tad) Wieman, Michigan,
 - Princeton
- John W. Wilce, Ohio State Henry L. Williams, Minnesota Fielding H. Yost, Michigan Robert Zuppke, Illinois

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THE NATIONAL FOOTBALL FOUNDATION AND HALL OF FAME

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If college football has meant something to you, help build the Football Hall of Fame. Send a contribution to Football Hall of Fame, Rutgers University, New Brunswick, N. J.

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HOW HIGHWAY SPEED LAWS ARE ENFORCED



RADAR.

The Iowa Highway Patrol is using radar speed detectors on the open highways both day and night. Radar teams move from place to place on major highways throughout the state.

UNMARKED RADAR CARS.

Several unmarked Highway Patrol cars have radar equipment concealed in their trunks. You may encounter one of these cars parked along the highway checking speeds. (Note: only fully marked patrol cars are used to pursue or stop violators.)



HIGHWAY PATROL AIRPLANES.

Highway patrol pilots in observation planes constantly watch primary highways for speed, improper passing and stop sign violations. Pilots are in radio contact with patrol cars on the highways.

1:1M

HIGHWA

SPEED ZONES.

450 speed zones are marked on highways throughout the state. They consist of strips of white paint one-eighth of a mile apart on the same side of a highway. By checking the time it takes for your vehicle to pass from one paint mark to the next, patrol pilots can accurately gauge your speed.

THE IOWA POINT SYSTEM A record of 10 points results in license suspension

Reckless driving	5
Speeding	4
Failure to yield right of way	4
Failure to stop for stopped school bus	4
Failure to have control over vehicle	4
Improper passing	4
Failure to obey a traffic-control device, signal or sign	4
Driving on wrong side of highway or street	4
Leaving scene of accident	4
Improper turning	3
Failure to dim lights	3
Failure to give signal	3
Following vehicle too closely	3
	2
Violation of minimum speed travel	2
All other convictions of traffic laws	2

This message presented through the co-operation of the State University of Iowa Department of Athletics. WISCONSIN—IOWA PAGE NINETEEN

IOWA ASSISTANT COACHES



JERRY BURNS



JERRY HILGENBERG



ARCHIE KODROS



BOB FLORA



BILL HAPPEL



WHITEY PIRO



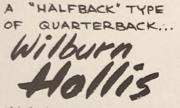
PAGE TWENTY WISCONSIN—IOWA



OLEN TREADWAY



MUCH IMPROVED AS PASSER AND RUNNER IN SPRING DRILL, HOLLIS WILL OPEN 1960 SEASON AS NO. 1 QUARTERBACK



HAS LOOKED GOOD RUNNING THE OPTION PLAY

WAS NO. 2 QUARTERBACK LAST YEAR BEHIND OLEN TREADWAY AS A SOPHOMORE

THREW 39 PASSES, HIT 41% AVERAGED 4.6 YARDS ON 43 BALL CARRIES

> 196 LBS., 6-2, 20 YEARS OLD HAS GOOD SPEED, DRIVE HAS GAINED CONFIDENCE NOW



WISCONSIN—IOWA PAGE TWENTY-ONE

SOME OF THE OTHER IOWA SPORTS OFFICIALS



ROBERT F. RAY Big Ten Faculty Representative



DR. GEORGE S. EASTON Chairman, Board in Control of Athletics



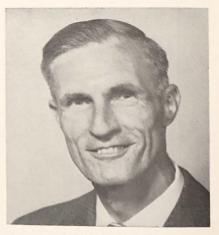
ROLLAND F. WILLIAMS Assistant Director of Athletics



DR. W. D. PAUL Team Physician



FRANCIS I. GRAHAM Business Manager of Athletics



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PAGE TWENTY TWO



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THE YOUNG SPORTSCASTER ALL IOWA IS WATCHING!



IOWA GAME FILMS with FOREST EVASHEVSKI 4:00 TO 5:00 P.M. SUNDAYS IOWA STATE FOOTBALL HI-LIGHTS with CLAY STAPLETON 10:30 TO 11:00 P.M. MONDAYS

It's my pleasure to work with the greatest men in Iowa football and with the advertisers who make these programs possible.

WISCONSIN-IOWA

PAGE TWENTY-THREE

WISCONSIN LEADERS

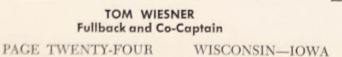


MILTON BRUHN Head Coach of Football



IVAN B. WILLIAMSON Director of Athletics







HENRY DERLETH Right End and Co-Captain



MERRITT NORVELL Halfback



RON STALEY End



RON MILLER Quarterback



CHARLES VESEL Fullback

Wisconsin

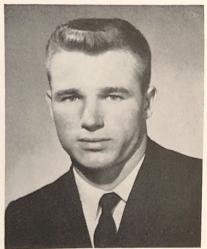


GARY HARMS Tackle



JAMES McMILLIN Tackle

WISCONSIN-IOWA



GERALD NENA Halfback PAGE TWENTY-FIVE

STATE UNIVERSITY OF IOWA FOOTBALL ROSTER

	JIAIL	OTTIVERSIT					
Numb	er Name	Pos.	Wght.	Hght.	Age	Class	Home
25	John Calhoun	QB	176	6-2	19	Soph.	Mason City
86	William Cervenak	LE	220	6-4	21	Jun.	Rahway, N.J.
80	*Richard Clauson	LE	196	6-2	22	Sen.	Strawberry Point
64	William DiCindio	LG	205	6-1	23	Jun.	Dunmore, Pa.
19	*Larry Ferguson	LHB	182	5-10	20	Jun.	Madison, Ill.
90	Donald Ferrell	LE	160	6-0	19	Soph.	Washington, Pa.
94	Allan Fischer	LG	200	6-1	19	Soph.	Freehold, N.J.
76	Hugh Fisher	LT	208	6-3	19	Soph.	Cedar Rapids
11	Sammie Harris	LHB	182	6-0	21	Soph.	E. St. Louis, Ill.
71	*Alfred Hinton	RT	217	6-1	19	Jun.	Saginaw, Mich.
20	*Wilburn Hollis	QB	200	6-2	19	Jun.	Boystown, Neb.
51	**Lloyd Humphreys	C	193	6-1	22	Sen.	Chicago, Ill.
10	Keith Kinderman	LHB	196	6-1	20	Jun.	Crystal Lake, Ill.
63	Alex Korzeniewski	RG	190	6-0	22	Soph.	Hamtramck, Mich.
17	Robert Kreamer	LHB	186	6-2	19	Soph.	Des Moines
33	Gerald Lafferty	FB	186	6-0	21	Jun.	
79	**Charles Lee, Jr.	LT	231	6-4	21	Sen.	Sioux City Fair Oaks, Calif.
61	Jan Lindeman	LG	220	6-0	19	Soph.	
88	Lynn Lyon	LE	194	6-5	19	Soph.	Aurora, Ill.
69	**Mark Manders	RG	219	5-10	22	Sen.	Clinton
16	*Gerald Mauren (c)	RHB	164	5-10	21	Sen.	Des Moines
12	Mike McDonald	RHB	175	5-8	21	Soph.	Wyandotte, Mich.
65	Earl McQuiston	LT	221	6-2	19	Soph.	Port Huron, Mich.
21	Bruce Mitchell	QB	189	6-1	20	Soph.	Keokuk
35	*Tom Moore	QB	193	6-1	22	Sen.	Rockford Bachasten Minn
32	*Eugene Mosley	FB	185	6-0	23	Sen.	Rochester, Minn.
68	Kenneth Neubert	RG	182	6-0	19	Soph.	E. St. Louis, Ill.
82	William Perkins	RE	197	6-2	20	Soph.	Chicago, Ill.
52	Dayton Perry, Jr.	C	212	6-1	19	Soph.	Jersey City, N.J.
73	Emery Pudder	RT	206	6-2	22	Jun.	E. St. Louis, Ill.
67	William Ringer	RG	194	6-0	22	Sen.	Englishtown, N.J.
43	James Robenson	RHB	186	5-11	18	Soph.	Flint, Mich.
89	Felton Rogers	LE	184	6-4	19	Soph.	Zion, Ill.
78	Paul Roman	RT	231	6-1	18	Soph.	Detroit, Mich.
41	Robert Russo	LHB	165	5-9	21	Sen.	North Tonawanda, N.Y.
31	Larry Stednitz	FB	196	6-0	19	Soph.	Detroit, Mich.
77	Jerry Swartz	RT	242	6-1	20	Soph.	Falls City, Neb.
22	Matthew Szykowny	QB	182	6-1	19	Soph.	Luray, Va.
66	*Sherwyn Thorson	LG	210	6-0	20	Jun.	Pittsburgh, Pa.
44	Donald Tucker	RHB	159	5-10	21	Sen.	Fort Dodge
34	Richard Turici	FB	195	6-0	19	Soph.	Chicago, Ill.
50	*William Van Buren	n C	210	6-3	24	Jun.	Pittsburgh, Pa.
92	David Watkins	RE	200	6-4	21	Jun.	Lorain, O.
81	*William Whisler	RE	219	6-2	20	Jun.	Washington, D.C.
75	Chester Williams	RT	236	6-0	21	Jun.	Yankton, S.D.
60	Jerry Williams	FB	183	6-0	21	Jun.	Hackensack, N.J.
30	Joe Williams	FB	191	5-10	19	Soph.	Tacoma, Wash.
87	James Winston	LE	195	6-4	20	Soph.	Rahway, N.J.
45	*Bernard Wyatt	RHB	164	5-10	22	Jun.	Morristown, N.J.
70	Robert Yauck	LT	219	5-11	20	Jun.	Amityville, N.Y.
56	Donald Zinn, Jr.	С	195	6-2	21	Sen.	Saginaw, Mich.
(*for ea	ch major letter)					ben.	Battle Creek, Mich.

(*for each major letter)

"The Official Watch for timing this game is Longines — The World's Most Honored Watch"

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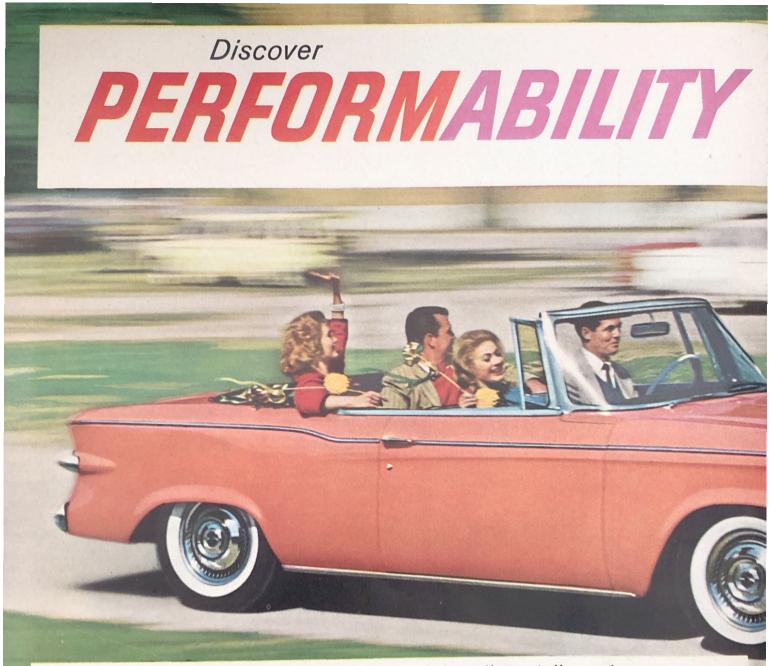
lowa City

Cedar Rapids

PAGE TWENTY-SIX

...COKE REFRESHES YOU BEST!





Lark Performability is graced with new low-line styling, elegant, convenient interiors. Seats six in comfort. Choose from 8 smart styles.

WISCONSIN

Probable Starting Lineu	p
Name	Pos.
RONALD CARLSON	LE
TERRY HUXHOLD	LT
DALE MATTHEWS	LG
JOHN GOTTA	С
GERALD KULCINSKI	RG
RONALD PERKINS	RT
PAT RICHTER	RE
RONALD MILLER	QB
MERRITT NORVELL	LH
ERWIN KUNESH	RH
TOM WIESNER (cc)	FB
	Name RONALD CARLSON TERRY HUXHOLD DALE MATTHEWS JOHN GOTTA GERALD KULCINSKI RONALD KULCINSKI RONALD PERKINS PAT RICHTER RONALD MILLER MERRITT NORVELL ERWIN KUNESH

- 11 Bichler, le
- 12 Kellogg, re 14 Gettrust, hb
- 15 Armstrong, Ihb
- 17 Kroner, rhb
- 18 Staley, le
- 19 Hess, Ihb
 - 1 Bakkon ak
- 21 Bakken, qb 24 Fabry, qb
- 24 Fabry, qb 26 Lange, qb
 - Carleen of
- 28 Carlson, qb
- 32 Bynum, fb 33 Vesel, fb
- J Element
- 34 Fleming, fb 36 Anthony, fb
- 37 Underwood, rg
- 38 Wiesner, fb
- 40 Nena, rhb
- 41 Montgomery, rg

THE BADGER SQUAD

- 42 Kempthorne, Ig
- 44 Norvell, lhb
- 45 Kunesh, rhb 46 Bangert, rhb
- 47 Hearn, rhb
- 48 Rogenski, Ihb
- 53 Wildman, c
- 54 Gotta, c
- 55 Baer, c
- 56 Henrici, c
- 60 Matthews, Ig
- 61 Whitacre, rg
- 62 Schade, Ig
- 63 Raffini, Ig
- 64 Perkins, rg 65 Wittig, lg
- 66 Kulcinski, rg
- 68 Elfner, lg

- 69 Suits, Ig
- 70 Hubbard, It
- 71 McMillin, rt 72 Fox, rt
- 73 Westbeld, rt
- 75 Grimm, It
- 76 Harms, It
- 77 Downham, It
- 78 Huxhold, It
- 79 Moore, rt
- 82 Ezerins, le
- 85 VanderVelden, re
- 87 Olsen, le
- 88 Richter, le
- 89 Derleth, re 94 Schmidt, re
- 96 Bishop, le
- 97 Dura, rt

Take a look at America's classic sports coupe, the 1961 HAWK,





Lark Performability features the new Skybolt Six or famous 259-V8, new automatic transmission, new steering system, new bonded brakes.

IOWA

Probable Starting Lineup						
No.	Name	Pos.				
89	FELTON ROGERS	LE				
79	CHARLES LEE, JR.	LT				
66	SHERWYN THORSON	LG				
50	BILL VAN BUREN	С				
69	MARK MANDERS	RG				
71	ALFRED HINTON	RT				
81	BILL WHISLER	RE				
20	WILBURN HOLLIS	QB				
19	LARRY FERGUSON	LH				
16	JERRY MAUREN (c)	RH				
30	JOE WILLIAMS	FB				

10 Kinderman, lhb
11 Harris, lhb
12 McDonald, rhb
16 Mauren (c), rhb
17 Kreamer, lhb
19 Ferguson, lhb
20 Hollis, qb
21 Mitchell, qb
22 Szykowny, qb
25 Calhoun, qb
26 Mays, qb
30 Joe Williams, fb
31 Stednitz, fb
33 Lafferty, fb

THE HAWKEYE SQUAD

63

34	Turici, fb
35	Moore, qb
41	Russo, Ihb
42	Filar, rhb
43	Robenson, rhb
44	Tucker, rhb
45	Wyatt, rhb
46	Hilliard, rhb
47	Soulek, le
50	Van Buren, c
51	Humphreys, c
52	Perry, c
56	Zinn, c
60	Jer. Williams, r
61	Lindeman, Ig

64 DiCindio, Ig 65 McQuiston, It 66 Thorson, Ig 67 Ringer, rg 68 Neubert, rg 69 Manders, rg 70 Yauck, It 71 Hinton, rt 72 Buroker, It 73 Pudder, rt 74 Long, rg 75 C. Williams, rt 76 Fisher, It 77 Swartz, rt

Korzeniewski, rg

78 Roman, rt 79 Lee, lt 80 Clauson, le 81 Whisler, re 82 Perkins, re 83 Rohrs, re 86 Cervenak, le 87 Winston, le 88 Lyon, le 89 Rogers, le 90 Ferrell, le 92 Watkins, re 94 Fischer, lg 96 Barbera, re

FOR THE PAUSE THAT REFRESHES

PENALTIES

1. OFFSIDE by either team; Violation of scrimmage or free kick formation; Encroachment on neutral zone—Loss of Five Yards.

2. ILLEGAL PROCEDURE, POSITION OR SUBSTITUTION—Putting ball in play before referee signals "Readyfor-play"; Failure to complete substitution before play starts; Player out of bounds when scrimmage begins; Failure to maintain proper alignment of offensive team when ball is snapped; False start or simulating start of a play; Taking more than two steps after Fair Catch is made; Player on line receiving snap—Loss of Five Yards.

3. ILLEGAL MOTION — Offensive player illegally in motion when ball is snapped—Loss of Five Yards.

4. ILLEGAL SHIFT—Failure to stop one full second following shift—Loss of 15 Yards.

5. ILLEGAL RETURN of substitute not previously disqualified — Loss of 15 Yards.

6. ILLEGAL DELAY OF GAME; Taking more than five times out during either half (except for replacement of injured player)—Loss of Five Yards. Team not ready to play at start of either half— Loss of 15 Yards.

7. PERSONAL FOUL — Tackling or blocking defensive player who has made fair catch; Piling on; Hurdling; Grasping face mask of opponent; Tackling player out of bounds, or running into player obviously out of play; Striking an opponent with fist, forearm, elbow or locked hands; Kicking or kneeing—Loss of 15 Yards. (Flagrant offenders will be disqualified.)

8. CLIPPING-Loss of 15 Yards.

9. ROUGHING THE KICKER or holder—Loss of 15 Yards.

10. UNSPORTSMANLIKE CONDUCT —Violation of rules during intermission; Illegal return of suspended player; Coaching from side lines; Invalid signal for Fair Catch; Persons illegally on field—Loss of 15 Yards. (Flagrant offenders will be disqualified.)

11. ILLEGAL USE OF HANDS AND ARMS by offensive or defensive player —Loss of 15 Yards.

12. INTENTIONAL GROUNDING of forward pass—Loss of Five Yards from spot of pass, Plus Loss of Down.

13. ILLEGALLY PASSING OR HAND-ING BALL FORWARD-Loss of Five Yards from spot of foul, Plus Loss of Down.

14. FORWARD PASS OR KICK CATCHING INTERFERENCE — Interference with opportunity of player of receiving team to catch a kick—Loss of 15 Yards. Interference by member of offensive team with defensive player making pass interception—Loss of 15 Yards, Plus Loss of Down. Interference by defensive team on forward pass— Passing Team's Ball at spot of foul, and First Down.

15. INELIGIBLE RECEIVER DOWN FIELD ON PASS—Loss of 15 Yards.

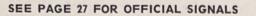
16. BALL ILLEGALLY TOUCHED, KICKED OR BATTED—Forward pass being touched by ineligible receiver beyond the line of scrimmage—Loss of 15 Yards from spot of preceding Down, and Loss of a Down. Eligible pass receiver going out of bounds and later touching a forward pass—Loss of Down. Illegal touching of a scrimmage kick within opponent's 10-yardline—Touchback.

DRINK

SIGN OF GOOD TASTE

17. PENALTY DECLINED; Incomplete forward pass; No play or no score.

18. CRAWLING by runner—Loss of Five Yards. Interlocked interference— Loss of 15 Yards.



CEDAR RAPIDS COCA-COLA BOTTLING COMPANY OF CEDAR RAPIDS, IOWA

UNIVERSITY OF WISCONSIN FOOTBALL ROSTER

Numb	er Name	Pos.	Wght.	Hght.	Age	Class	Home
36	Thomas Anthony	FB	211	6-0	20	Jun.	New Rochelle, N.Y.
15	Bradley Armstrong	LH	197	5-11	19	Soph.	Janesville
55	Richard Baer	C	208	6-1	20	Jun.	Mansfield, O.
22	*James Bakken	QB	195	5-11	19	Jun.	
46	Donald Bangert	RH	184	5-9	19	Soph.	Madison Creen Bay
11	David Bichler	LE	189	6-0	20	Jun.	Green Bay
32	William Bynum	FB	215	5-10	19		Belgium
28	Ronald Carlson	LE	213	6-3		Soph.	Sidney, O.
43	Michael Copps	LH	193	6-0	20	Soph.	Rockford, Ill.
89	*Henry Derleth	RE	211	6-3	20	Jun.	Stevens Point
77	Thomas Downham	LT	230		21	Sen.	Beaver Dam
68	Eliot Elfner	LG		6-1	19	Jun.	Marinette
82	Elmars Ezerins	LG	194	6-0	19	Soph.	Madison
24	John Fabry		211	6-3	20	Soph.	Union Grove
34	Neil Fleming	QB	188	6-2	19	Jun.	Green Bay
14	Ross Gettrust	FB	198	5-11	20	Soph.	Marshfield
54	*John Gotta	LG	170	5-9	20	Jun.	Stoughton
75	Richard Grimm	С	213	6-0	21	Jun.	Kenosha
76		LT	197	6-2	23	Jun.	Elkhorn
47	Gary Harms	LT	209	6-2	21	Jun.	Aurora, Ill.
47 56	Napoleon Hearn	RH	175	6-2	21	Soph.	Chicago, Ill.
	Ronald Henrici	С	205	6-2	20	Soph.	Morton Grove, Ill.
19	William Hess	QB	189	6-1	20	Jun.	Ft. Atkinson
78	*Terry Huxhold	LT	224	6-4	22	Sen.	Milwaukee
12	William Kellogg	RH	185	5-11	21	Sen.	Peoria, Ill.
42	Dion Kempthorne	RG	204	6-1	18	Soph.	Dubuque, Ia.
17	Gary Kroner	RH	186	6-1	19	Soph.	Green Bay
66	*Gerald Kulcinski	RG	196	6-1	20	Sen.	LaCrosse
45	Ervin Kunesh	RH	175	5-9	20	Jun.	Marinette
26	Paul Lange	QB	182	6-0	19	Soph.	Silvis, Ill.
60	Dale Matthews	LG	216	6-2	19	Soph.	South Bend, Ind
71	James McMillin	RT	205	6-2	18	Soph.	East Moline, Ill.
90	Ronald Miller	QB	190	6-0	21	Soph.	Lyons, Ill.
41	Kenneth Montgomery	RH	164	5-10	19	Soph.	Dubuque, Ia.
79	*Brian Moore	RT	238	6-1	19	Jun.	Great Lakes, Ill.
40	Gerald Nena	RH	180	6-1	18	Soph.	E. Peoria, Ill.
44	Merritt Norvell	LH	180	6-0	19	Soph.	Jacksonville, Ill.
87	Carlton Olsen	RE	213	6-1	20	Jun.	Chicago, Ill.
64	*Ronald Perkins	RG	215	5-11	21	Sen.	Racine
63	James Raffini	LG	211	5-11	19	Soph.	Racine
88	Hugh Richter	RE	229	6-5	19	Soph.	Madison
48	Theodore Rogenski	LH	186	5-11	19	Soph.	E. Moline, Ill.
62	Donald Schade	LG	200	5-11	20	Jun.	Chicago, Ill.
94	Earl Schmidt	RE	192	6-1	24	Jun.	Birnamwood
18	Ronald Staley	LE	191	6-3	20	Jun.	Madison
69	William Suits	LG	213	6-0	20	Jun.	Waupaca
37	Steven Underwood	RG	196	5-9	19	Soph.	Madison
85	Donald VanderVelden	LE	- 219	6-2	20	Jun.	Kimberly
33	Charles Vesel	FB	208	6-0	20	Soph.	Greenwood
73	Jerome Westbeld	RT	207	6-3	19	Soph.	Miamisburg, O.
53	Ronald Wildman	С	192	6-2	19	Soph.	Antigo
38	*Thomas Wiesner	FB	205	6-0	21	Sen.	Neenah
65	Richard Wittig	LG	218	6-1	20	Jun.	Green Bay
						oun.	Green Day

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ESTABLISHED APRIL 7, 1958

7 South Dubuque

Iowa City, Iowa



WISCONSIN-IOWA

PAGE THIRTY-ONE

THE OFFICIAL WATCH FOR THIS GAME



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Premier Product of WATCH COMPANY For Almost 100 Years, Maker of Watches of the Highest Character.

Despite a Wisconsin win in the Hawkeye-Badger contest a year ago, it probably will be a long time before Wisconsin fans forget the passing show put on by Iowa quarterback Olen Treadway. Treadway set a new Big Ten record of pass completions in the contest with 26 of 41 attempts. His total passing gain was 304 yards. Also a part of a record was Hawkeye end Don Norton, who equaled an Iowa mark by snaring nine of Treadway's tosses.



PAGE THIRTY-TWO

WISCONSIN-IOWA

Toni Thoma Phone 2181 MOTEL IOWA 2½ Miles West of Downtown on Hwy. 6 Wall to Wall Carpet Steam Heat—Thermostat in Each Room Glass Shower Door

Iowa has no players from Wisconsin on its squad this 1960 season. George Harrell, the lone Wisconsin letterman returning to the team from 1959, found early this year that he had used all his eligibility and thus was unable to compete. Harrell was a tackle. There are two Iowans on the Wisconsin team this year, Dion Kempthorne and Kenneth Montgomery. Kempthorne is a guard while Montgomery will play halfback. Both are from Dubuque Senior.



Throughout the world, no other name on a watch means so much as

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OFFICIAL WATCH

1960 OLYMPIC WINTER GAMES • 1959 PAN AMERI-CAN GAMES • 1960 U. S. OLYMPIC TRIALS • MAJOR NATIONAL AND WORLD CHAMPIONSHIPS IN ALL FIELDS BOTH HERE AND ABROAD

At Authorized

nauer **IEWELERS**

TEN YEARS OF HAWKEYE HIGHLIGHTS (continued from page 13)

Other Honors

Bill Reichardt, fb, all midwest; winner of *Chicago Tribune* silver football as Big Ten's most valuable player, 1951

Calvin Jones, g, all-players midwest, AP all-western, 1953

Jerry Hilgenberg, c, AP all-western; Big Ten allconference scholastic team (American Peoples Encyclopedia), 1953

Bill Fenton, e, Big Ten all-conference scholastic team (American Peoples Encyclopedia), 1953

Don Chelf, t, Collier's all-midwest, 1953

Calvin Jones, g, AP all-midwest, All-Players allmidwest, Collier's all-midwest, 1954

John Hall, t, New York News all-midwest, 1954

Eddie Vincent, hb, New York Daily News allmidwest, 1954

Warren Lawson, c, Big Ten all-conference scholastic team (American Peoples Encyclopedia), 1954

Calvin Jones, g, AP all-midwest, winner of Outland trophy as nation's outstanding guard or tackle (Football Writers Association); outstanding lineman award of Pigskin Club of Washington, D.C., 1955

Dick Deasy, g, Big Ten all-conference scholastic team (American Peoples Encyclopedia), 1955

Jerry Reichow, qb, Coffman trophy as outstanding player of East-West Shrine football game, San Francisco, 1955

Frank Bloomquist, g, Big Ten all-conference scholastic team (American Peoples Encyclopedia), 1956

Jim Gibbons, e, all-Irish all-American team (Irish Bulletin); all-Catholic all-American team (Extension Magazine), 1956

AFTER THE GAME-IT'S **RACINE'S** CIGAR STORE LUNCHEONETTE Kenneth Ploen, qb, winner of Chicago Tribune silver football as Big Ten's most valuable player, 1956; Helms Athletic Foundation award as outstanding player in Rose Bowl game (Iowa 35, Oregon State 19), Jan. 1, 1957

Alex Karras, t, winner of Outland trophy as nation's outstanding tackle or guard (Football Writers Association), 1957

Randy Duncan, qb, winner of Walter Camp Memorial Trophy as nation's outstanding college back (Washington Touchdown Club), 1958; College player of year, 1958, by *Football Digest*,

Los Angeles Times, Cleveland Touchdown Club; Chicago Tribune silver football as Big Ten's most valuable player, 1958

Ray Jauch, hb, Chicago Daily News all-midwest, 1958

Bob Jeter, hb, Helms Athletic Foundation award as outstanding player in Rose Bowl game (Iowa 38, California 12), Jan. 1, 1959

The

HOTEL JEFFERSON WELCOMES YOU! ...

- ★ Buffet Luncheon Before the Game . . .
- ★ Smorgasbord Sunday Noon And Evening . . .

You'll enjoy prompt service and excellent food at reasonable prices. Emil H. Buechler, Manager

hitchell toster the

WISCONSIN-IOWA

PAGE THIRTY-THREE

ANOTHER MEETING OF IOWA & WISCONSIN

Coach Evashevski says:

"This Wisconsin series is a great one and I am glad it is to continue. Badgers are on our schedule for the next six years through 1966. Of course it's good to recall lowa victories, especially those three in a row 1956 through 1958—and I remember they were great games, usually decided by some quick break which opened the scoring door.

"It's good that we get a crack at the Badgers at Iowa City this year because we always seem to do better against them at home. In spite of Wisconsin's player losses from the championship team, I expect another great game. Coach Bruhn will have done a good job of replacing the veterans."

Miscellany: Hawkeyes vs. Badgers

*Iowa and Wisconsin have broken even in eight games since Coach Evy came to Iowa in 1952. Iowa victories were scored in 1954, 1956, 1957 and 1958. Wisconsin won in 1952, 1953, 1955 and 1959. Three of Iowa's four wins were scored at home.

^eTeams coached by Milt Bruhn and Evy have met four times, Iowa won the first three games but lost last October at Madison, 25-16, as the Badgers moved on to the title.

[°]Both of the last two games were played at Madison. Wisconsin last appeared at Iowa City in 1957.

^oWisconsin and Iowa both are rebuilding. Badgers won the title in 1959, now have only nine returning lettermen. Iowa, sixth in 1959, has 14 returning lettermen. Badger sophomores are prevalent: 41, along with 25 juniors and 6 seniors. Iowa has 29 sophomores of a squad of 58 men.

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WISCONSIN-IOWA

*Wisconsin and Iowa similarity: backfield speed of sophomores. The Badgers will use a "pro-type" offense designed to open up the attack and take advantage of speed of sophomores.

^oAt Madison last year, Iowa was plagued by fumbles: 5 fumbles and 5 balls lost. Two stopped promising Iowa marches on the Wisconsin 30 and 14-yard lines, two others were on the Iowa 27 and 40-yard lines and led to Badger touchdowns. Wisconsin won, 25-16, and it was another case of a team making superior yardage, 468 to 305, but losing because the opponent was quick to take advantage of Hawkeye errors.

[•]Wisconsin has two Iowa athletes on its football roster: Dion Kempthorne, guard; and Kenneth Montgomery, right halfback. Both are sophomores and graduates of Dubuque Senior High School.

Players Coached by Evashevski Who Played on All-Star Teams In Post-Season Games

(Total of 22 men in 17 different games, 1954 through January, 1960)

Blue-Gray Game at Montgomery, Ala. (December) John Sawin, T, 1959

Copper Bowl Game at Tucson, Ariz. (January) Collins (Mike) Hagler, HB, 1958

> East-West Shrine Game At San Francisco (December)

Jerry Hilgenberg, C; Don Chelf, T, 1954

George Broeder, FB; John Hall, T, 1955

Jerry Reichow, QB; Calvin Jones, G, 1956

(Reichow won Coffman award as game's most valuable player)

Bob Jeter, HB; Don Norton, E; Ray Jauch, HB, 1960

Hula Bowl Game at Honolulu (January)

George (Binkey) Broeder, FB, 1955

Calvin Jones, G, 1956

Frank Gilliam, E, 1957

Alex Karras, T; Jim Gibbons, E, 1958

Ray Jauch, HB, 1960

(Randy Duncan, QB, selected for 1959 but injury cancelled trip)

North-South Game at Miami, Fla. (December)

Frank Bloomquist, G; Bob Commings, G; Frank Rigney, T, 1957

Bill Lapham, C; Don Horn, FB; Curt Merz, E, 1959

Senior Bowl Game at Mobile, Ala. (January)

Jerry Hilgenberg, C; Don Chelf, T, 1954

Jerry Reichow, QB; Jim Freeman, E, 1956

Jim Gibbons, E; Alex Karras, T; Frank Rigney, T, 1958

Bill Lapham, C; Don Norton, E; Olen Treadway, QB, 1960



sports shorts



FIRSTS AND FOREMOST

The first team to charge admission to its football games was Yale. Back in 1872 fans paid 25c to watch Yale meet Columbia.

The first broadcast of a football game was at Texas A. & M. in 1921. It was sent out by dots and dashes. The first standard radio broadcast was from Stagg Field, Chicago on October 28, 1922, when Princeton defeated Chicago 21 to 18.

Knute Rockne developed 89 players who went on to become coaches. Among the best known were Harry Stuhldreher, Jim Crowley, Elmer Layden and Frank Leahy.

The famous Pop Warner received his first coaching salary from Georgia in 1895. They gave him \$35 for a 10-week season.

The first Rose Bowl Game was played on January 1, 1902. Stanford and Michigan were the opponents. Michigan was the victor—49 to 0.

The forward pass was first legalized in 1906.

Players Have Hobbies, Too

They say everyone should have a hobby and Iowa football players are no exception. They were asked to list their hobbies on their personal questionnaire and some came up with interesting ones. Running quickly down the list: Don Ferrell, pigeon raising; George Harrell, chess; Sammie Harris, watching "Huckleberry Hound" on TV; Al Hinton, drawing and painting; Wilburn Hollis, water skiing; Earl Mc-Quiston, reading and music; Jim Robenson, chess and astronomy; Sherwyn Thorson, weight lifting; Jerry Williams, mountain climbing (former Iowan now lives in Washington); Joe Williams, cars and cards; Jim Winston, horseback riding; Chester Williams, poetry and jazz; Dayton Perry, listening to good music; and Don Zinn, sailing.

And then there is Mike McDonald's hobby: "Girls and more girls."

WISCONSIN-IOWA

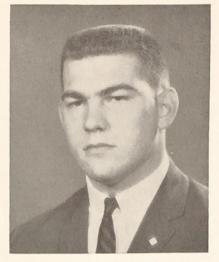
PAGE THIRTY-FIVE

IOWA



ALFRED HINTON Tackle

Promising junior tackle who showed up well while serving a relief role last fall . . . could be one of the starting tackles . . . hard to move and has fair pursuit . . . lots of desire and is a great competitor . . . interested in ma-jor.ng in art . . . hobby is drawing . . . also has been a candidate for the track team . . . 6-1 and 235 . . . from Saginaw, Mich. . . . born 11-27-40.



JERRY SWARTZ Tackle

Tackle Top sophomore prospect to provide the needed depth at tackle . . . has good speed for a man his size and capitalized on this asset to move up to No. 2 right tackle, behind Al Hinton . . . will see a lot of action this fall and possibly cculd be a starter before season is over . . . was an all-stater in high school and received honorable mention for high school all-American . . . 6-1 and 235 . . . from Luray, Va. . . born 2-8-40.



BILL WHISLER End

End Pleasant surprise as a sophomore. . . came on fast after he found himself and adjusted to the switch from quarter-back to end . . . big, fast, and rugged man . . . has fine hands and desire to make top end . . . fine defensive end . . . last year he snared 6 passes for 96 yards and one touchdown . . . if he continues at the pace he held at the end of last season, he should be one of the starting ends . . . 6-3 and 215 . . . from Yankton, S.D. . . . born 11-15-40.



MARK MANDERS Guard

Guard This two-time letterman is one of the top two guards for the Hawks and seems certain he will be able to hold the spot . . . started games as a junior and was top reserve as a sophomore . . . a for-mer fullback, he possesses the speed need of an Iowa guard . . . blocks well and a good defensive player . . . son of former Drake and Chicago Bear great, "Pug" Manders . . . married . . . 6-0 and 200 . . . from Des Moines . . . born 10-22-38.

PAGE THIRTY-SIX



BERNARD WYATT Halfback

The little defensive specialist appears The little defensive specialist appears to now have overcome a knee injury that forced him out of action when he was a sophomore and hampered his offensive stunts last fall . . . he came back to fine form this spring and show-ed great spirit and hustle during the spring drills . . . when healthy he is one of the fastest backs on the Iowa club . . . also a track man, specializing in the sprints and relays . . . 5-10 and 160 . . . married . . . from Amityville, N.Y. . . . born 8-21-38.

PAUL ROMAN Tackle

From North Tonowanda, N.Y., this 210-pound 6-1 sophomore could help when he gains experience, . . of Ukrain-ian ancestry . . . wants to be a coach . . trout fishing is his hobby . . won high school "all" honors in football and baseball . . . born 1-21-42.

WISCONSIN-IOWA

American Dairy Association of Iowa invites you to

see the Hawkeyes and Cyclones in action then, tune in T.V. Highlights of each week's game!



"EVY"

You'll enjoy the game more if you see every play of every game on TV Sundays at 4 p. m. on KRNT-TV, Des Moines; WMT-TV, Cedar Rapids; KGLO-TV, Mason City; KQTV, Ft. Dodge; and WOC-TV, Davenport.*

Expert commentary by Head Football Coach and Athletic Director Forest Evashevski and sportscaster Ron Shoop.



CLAY

See Cyclone game highlights Monday nights at 10:30 p. m. on KRNT-TV, Des Moines, and KQTV, Ft. Dodge, and at 11:00 p. m. on WMT-TV, Cedar Rapids.

Expert game commentary by Head Football Coach Clay Stapleton and sportscaster Ron Shoop.

Coaches, trainers, athletes all know the value of drinking plenty of milk — at least 3 glasses daily. Remember, you never outgrow your need for milk.

> AMERICAN DAIRY ASSOCIATION OF IOWA (Iowa Dairy Industry Commission Cooperating)

333 Insurance Exchange Building Des Moines, Iowa



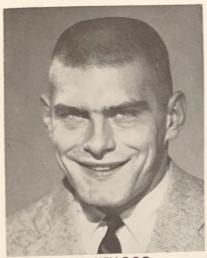
DAVID BICHLER End



GERALD KULCINSKI Guard



HENRY DERLETH



BILL KELLOGG Halfback





RON HENRICI Center PAGE THIRTY-EIGHT



BRIAN MOORE Tackle



BRADLEY ARMSTRONG Halfback

Who Are Those Guys Out There?



"Those guys," meaning the men on the field in the striped shirts, may include a doctor, a lawyer, a business executive, a teacher, or even a chief—of police. The roster of Big Ten officials includes a cross-section of professional and business life.

"The first thing we look for in an official," says Big Ten Commissioner K. L. "Tug" Wilson, "is character. We can measure this pretty well by a man's advance in his own work and his status in his community. Every one of our officials is successful in his work and highly respected in his own community. Most are engaged in civic activities—one is mayor of his home town."

"We seek, but do not necessarily require, an athletic background," Wilson continues. All but eight Big Ten officials were college football players, including three who received all-America recognition, and five of the others lettered in other sports.

Age is a factor in selecting officials, Wilson says, as it bears upon physical condition. But officiating experience is the prime requirement. The average age of Big Ten officials is 46, and each has an average of more than 21 years' officiating experience. Rules knowledge is an absolute requirement. Officials are required to meet regularly, in and out of season, in review sessions where they have thrown at them such questions as "Team A punts to Team B player who catches, advances 15 yards, then drop kicks ball through upright and over cross bar of Team A goal: legal field goal for B?"^o

Big Ten officials work with a set of highly developed techniques of procedure. These are designed to keep officials outside the play at all times, and permit an official to be near the ball in any play situation.

Judgment, according to Wilson, becomes a major factor in all officiating. "But," he says, "given men of character and experience, well grounded in rules and techniques, we think we can rely upon their judgment. I will never fault one of our officials for a judgment call if he was in the proper position to make the ruling."

Officiating is strictly an avocation. "In fact," Wilson says, "a man has to be dedicated to the game to want to work as an official." A Big Ten official receives \$135 a game, plus a mileage allowance for expenses.

*-Answer: Yes



WISCONSIN-IOWA

PAGE THIRTY-NINE



JERRY WILLIAMS Guard

Guard Only fair size, but makes up for the lack with great speed developed as a prep and college track star . . . this speed enables him to do the things the Evashevski offense requires of a guard . . . was an end in high school at Tacoma, Wash. . . also a track man at Iowa, lettering last spring . . hurdles his specialty . . 6-0 and 190 . . . now from Tacoma, Wash., but born in Cedar Rapids . . . married . . . born 10-17-39.



BOB KREAMER Halfback

FIGITDACK Another in Iowa's fine line of young speedy halfbacks . . . a big, powerful runner . . . during spring practice, alternated between second and third unit left halfback spot . . . was an all-stater and all-American in high school at Roosevelt . . holds state 220-yard dash mark—:21.7 . . has run the 100 in :09.9 . . . 6-1 and 200 . . . from Des Moines . . . born 1-5-41.



FELTON ROGERS

Cone of the greatest end prospects to ever come to Iowa . . . at end of fall freshman practices was described as "head and shoulders above all other frosh ends," by freshman coach Bill Happel . . . has the size, speed, and ability to uphold Iowa's fine end reputation . . . also one of nation's better high jumpers with a 6-9 top leap . . . 6-4 and 190 . . . from Detroit, Mich. . . . born 2-23-41.



WILLIAM CERVENAK End

A broken leg during his sophomore season, 1959, kept him out of much action, but he was okay in the spring . . he is from Rahway, NJ, where he was a fine football player and all-state in basketball . . . political science major . . hobby is reading . . 220 pounds and 6-4 . . . born 7-24-39.



WILLIAM PERKINS End

End This New Jersey junior was all-state at Jersey City. . . also member of twomile state title relay team . . . majoring in Spanish and Russian at the University . . . hobby is reading about things he knows nothing about . . . 207 pounds, 6-2 . . . was No. 3 right end in spring . . . in high school was in top ten in class of 266 seniors . . . wants to be an interpreter or coach after graduation . . . born 1-12-40.



EARL McQUISTON

 Iackle

 A fine sophomore guard from Keokuk

 ... was shifted to No. 2 left tackle in

 September ... could be one of the top

 11 players ... he is 221 pounds and

 fast ... was a high school all-American ... member of National Honor So

 ciety in high school ... also is a base

 ball player ... accounting major ...

 born 1-12-41.

PAGE FORTY

State University of Iowa Songs and Yells

OLD GOLD O Iowa, calm and secure on thy hill, Looking down on the river below, With a dignity born of the dominant will Of the men who have lived long ago. O heir of the glory of pioneer days, Let thy spirit be proud as of old, For thou shalt have blessing and honor and praise In the daughters and sons of Old Gold. TT We shall sing and be glad with the days as they fly In the time that we spend in thy halls, And in sadness we'll part when the days have gone by, And our paths turn away from they walls. Till the waters no more in thy rivers shall run, Till the stars in the heaven grow cold, We shall sing of the glory and fame thou hast won, And the love that we bear for Old Gold. EOWAWA E-o-wa-wa I-o-wa-wa Fight, fight, fight GO IOWA I-O-W-A Go, go, go, go Fight. Go, go, go, go Go, go, go, go Rah, I-o-w-a Yeah, Iowa I-o-w-a Yeah, Iowa Go. Hawkeyes! HAWKEYE CLAP

(Clap, clap, clap) Hawkeyes! Hawkeyes!

> Iowa's Newest and Finest Luxury Motel HAWKEYE LODGE One Mile West—Highway 6 & 218 IOWA CITY

IOWA FIGHT SONG (By Meredith Willson) The word is "Fight! Fight! Fight! for IOWA," Let every loyal Iowan sing; The word is "Fight! Fight! Fight! for IOWA," Until the walls and rafters ring (Rah! Rah!) Come on and cheer, cheer, cheer for IOWA Come on and cheer until you hear the final gun. The word is "Fight! Fight! Fight! for IOWA," Until the game is won.

ON IOWA

On, Iowa, proudly at the fore, On, Iowa, on forevermore, Ev'ry loyal son will give a rousing toast to you, Ev'ry loyal daughter loves you true, On, Iowa, with your wealth untold, A heritage to us you did unfold, Love of family, love of friend, Love of country, too, make us proud for what you stand, Our dear Old Gold. IOWA CLAP YELL (Clap four times) Fight, fight, fight, fight (Clap four times) Fight, fight, fight, fight (Clap four times) Fight, fight, fight, fight YEAH IOWA RAH, YEAH, IOWA

Fight, fight, fight. LOCOMOTIVE Hawkeyes! Hoo ray, hoo ray

Hoo rah, hoo ray I-o-w-a Hoo rah, hoo ray I-o-w-a Hoo rah, hoo ray I-o-w-a Iowa fights Iowa fights Iowa fights.

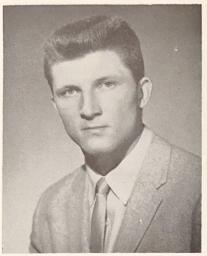
HILLS BANK AND TRUST COMPANY Member of the Federal Deposit Insurance Corporation Hills, Iowa



JOHN FABRY Quarterback



PAT RICHTER End



GARY KRONER Halfback



RON PERKINS Guard





TERRY HUXHOLD Tackle PAGE FORTY-TWO WISCONSIN—IOWA



TED ROGENSKI Halfback



NAPOLEON HEARN Halfback



RICHARD CLAUSON End

Letterman who came around late in the season and saw quite a bit of action . . . makes up for his lack of size with determination and guts . . has fair speed and a strong pair of hands . . . is also a baseball pitcher . . . married . . . 6-2 and 185 . . . from Strawberry Point . . . born 2-26-38.



DONALD ZINN, JR. Center

Lack of game experience handicaps Zinn, although he is a senior . . . ranked as No. 4 center in the spring . . . from Battle Creek, Mich. . . . won all-state football and swimming honors in high school . . . 195 pounds and 6-2 . . . one of his hobbies is sailing . . . born 4-4-39.



MATTHEW SZYKOWNY Quarterback

Rated No. 2 throughout spring drills . . . from Pittsburgh, Pa. . . . throws fairly well but lacks the running ability of No. 1 Hollis . . . played football, basketball, and baseball in high school . . . 180 pounds, 6-1, 19, sophomore . . . good student in the tough engineering course.



JAN LINDEMAN Guard

Guard Another of the top sophomore prospects ... was a pleasant surprise at guard last spring ... has speed to play guard in winged-T and has size ... worked up to No. 3 left guard behind Thorson and DiCindio ... in high school was a tackle, but shifted to guard as freshman ... received honorable mention in IIlinois all-state team in 1958 ... in high school was a member of the National Honor Society ... majoring in pharmacy ... 6-0 and 205 ... from Aurora, Ill. ... born 10-27-41.



LARRY FERGUSON Halfback

Came on fast at the end of the season last year to earn a letter at fullback . . . last spring was shifted to halfback where he quickly moved to the top spot among left halfbacks . . . is speedy and has plenty of power . . . fair defensive player form Madison, Ill. . . . born 3-19-40.



BILL DiCINDIO Guard

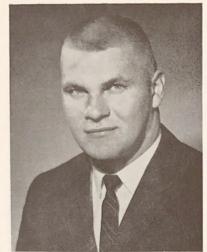
Was a great prospect, but failed to jell . . . still being counted on, however . . . he has good size and speed for a guard . . showed well again this spring in pratcice . . . currently rated no higher than the second unit . . . he made the Air Force all-Europe team . . . 6-1 and 210 . . from Dunmore, Pa. . . . born 5-11-37.

WISCONSIN—IOWA

PAGE FORTY-THREE



NEIL FLEMING Fullback



DALE MATTHEWS Guard

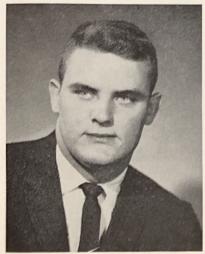


DICK BAER Center



TOM WIESNER Fullback

Wisconsin



DON VANDERVELDEN End PAGE FORTY-FOUR WISCONSIN—IOWA



JAMES BAKKEN Quarterback



DONALD SCHADE Guard



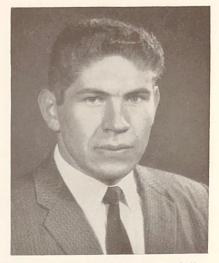
CAPTAIN JERRY MAUREN Halfback

Iowa's captain for the 1960 season ... received the closest to a clear-cut majority for the captaincy that anyone has while playing under Coach Evashevski... has fine defensive ability... as a sophomore he played very little... when he did, it was as defensive relief for Randy Duncan ... last season he played behind Jauch, but took over as a starter when Jauch was hurt... had his best day against Ohio State when he gained 96 yards and scored the winning touchdown ... also an outfielder, catcher on the Iowa basebalt team, and missed spring grid practice because of his baseball commitment ... last year he gained 223 yards in 51 carries—a 6.1 average ... 5-10 and 170 ... from Wyandotte, Mich.... born 12-21-38.



CHESTER WILLIAMS

Tackle Described by the coaches in 1959 as the typical sophomore Big Ten linemanneeds experience . . . picked up valuable playing time as a sophomore and is being counted on to help provide the needed depth in the line . . . he reacts quickly and recovers well from a block . . . easy man to teach and has a lot of desire to play Big Ten ball . . . keeps in shape throughout the winter by following a rigid weight-training program 6-0 and 230 . . . from Hackensack, N.J. . . . born 12-25-38.



ALEXANDER KORZENIEWSKI Guard

Born in Poland, now from Hamtramck, Mich. . . Alex is a displaced person . . his father has been in a Russian prison in Siberia since 1940 . . . Alex is taking ph sical education course . . . handicapped in football because of lack of previous experience, but is learning fast . . . 197-pound, 6-foot sophomore . . . born 8-9-38.



EMERY PUDDER Tackle

Junior from Englishtown, N.J., where he was all-state tackle . . . 205 pounds and 6-2 . . . won scholastic merit awards and membership in honor society in high school . . . majoring in mathematics and plans to enter teaching career . . . born in West Virginia . . . born 9-15-38.



BILL RINGER Guard

A veteran of two seasons, but has seen very little action . . . has looked as if he could come through this year and provide needed help at guard . . . is speedy, but lacks defensive experience to be called a starting contender . . . 6-0 and 190 . . . from Flint, Mich. . . . born 4-6-38.

WISCONSIN-IOWA

PAGE FORTY-FIVE

RICHARD TURICI Fullback Came to Iowa with teammate Matt Szykowny . . all-stater at North Catholic high . . . four-sport man there and president of class each year . . . 205 pounds and 6 feet . . . Italian ancestry . . . majoring in journalism . . . born 4-23-41.

IOWA'S FOOTBALL COACHING STAFF



L to R: Olen Treadway, Bill Happel, Jerry Hilgenberg, Archie Kodros, Forest Evashevski, head coach; Bob Flora, Jerry Burns, "Whitey" Piro

IOWA FOOTBALL SCHEDULES THROUGH 1965

1961

Sept. 30—California* Oct. 7—Southern California Oct. 14—Indiana* Oct. 21—Wisconsin* Oct. 28—Purdue Nov. 4—Ohio State Nov. 11—Minnesota* Nov. 18—Michigan Nov. 25—Notre Dame*

1962

Sept. 29–Oregon State* Oct. 6–Southern California* Oct. 13–Indiana Oct. 20–Wisconsin Oct. 27–Purdue* Nov. 3–Ohio State* Nov. 10–Minnesota Nov. 17–Michigan* Nov. 24–Notre Dame

1963

Sept. 28—Washington State* Oct. 5—Washington Oct. 12—Indiana* Oct. 19—Wisconsin* Oct. 26—Purdue Nov. 2—Ohio State Nov. 9—Minnesota* Nov. 16—Michigan Nov. 23—Notre Dame*

HILTBRUNNER MUSIC COMPANY

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Your Steinway Piano and Hammond Organ Dealer

1964

Sept. 26–Idaho* Oct. 3–Washington* Oct. 10–Indiana Oct. 17–Wisconsin Oct. 24–Purdue* Oct. 31–Ohio State* Nov. 7–Minnesota Nov. 14–Michigan* Nov. 21–Notre Dame

1965

Sept. 18—Washington State* Sept. 25—Oregon State (at Portland) Oct. 2—Wisconsin Oct. 9—Purdue* Oct. 16—Minnesota* Oct. 23—Northwestern Oct. 30—Indiana Nov. 6—Michigan State* Nov. 13—Ohio State Nov. 20—Notre Dame* (*at Iowa City)

126 E. Washington REDDICK SHOES Home of International Shoes



WISCONSIN-IOWA

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LLOYD HUMPHREYS Center

Center Has one more year of eligibility left because of an injury he suffered when a sophomore . . . started four games at center as a junior . . . played behind Bill Lapham last year . . . might have trouble breaking into starting lineup this year with the return of Bill Van Buren . . . good speed . . . good defensive linebacker and defends well against the short pass . . fine blocker but lacks size in the middle of the line . . . was president of the class of 1960 . . . married . . . 6-1 and 195 . . . from Chicago, Ill born 3-8-38.



JOE WILLIAMS Fullback

Fullback Iowa's newest flying fireplug built close to the ground and really moves . . a great power runner . . . also a fine blocker . . . was shifted from halfback to utilize his power and blocking ability . . . figures to be one of the sophomore starters this fall also a fine baseball prospect . . . in high school was two-time all-stater in football and basketball and an all-American in football . . . 5-9 and 205 . . . from Rahway, N.J. . . . born 3-16-41.



CHARLES LEE, JR. Tackle

Tackle Granted another season of competition by the Big Ten because he sat out what would have been his sophomore year of competition with an injury . . . has been a starter for the past two seasons at tackle . . . big and fast enough to hold his own against any team in the conference . . . rates a little better on offense than he does on defense . . . has a lot of team spirit and determination . . good leader and hustler . . . 6-4 and 235 . . . from Fair Oaks, Calif. . . . born 2-16-39 in Omaha, Neb.



SAMMIE HARRIS Halfback

Haltback Appropriately nicknamed "Mercury" . . is probably the fastest man on the club . . in high school ripped off the 220 in a fine time of :21.2 . . . not only is a swift fellow, but he runs with power . . . lists his hobby as watching Huckleberry Hound on TV . . . was an all-state football halfback and all-state track sprinter . . . 6-1 and 195 . . . from East St. Louis, Ill. . . . born 4-11-39.

PAGE FORTY-EIGHT



BOB YAUCK Tackle

Iackle One of the most "traveled" men on the club . . . came to Iowa as tackle . . . shifted last fall to center . . . moved back to tackle this spring where he turned out to be a pleasant surprise by nailing down the No. 2 left tackle spot . . . squat and square with plenty of speed for someone his size . . . best phase of the game is defense . . . 5-11 and 230 . . . from Saginaw, Mich. . . . born 5-20-40.

WISCONSIN-IOWA



LARRY STEDNITZ Fullback



C. E. Richard & Sons, Inc.

Muscatine, Iowa



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M. F. PATTERSON DENTAL SUPPLY CO. 109 Iowa Ave. Iowa City, Iowa I. L. Orris-Mgr.



"Ever see this field when it really gets wet?"



KENT **Steer Pro**

Year: Here's a real old pro. Seasoned, great reputation, and he's really eligible, based on your cattle's

WISCONSIN-IOWA

needs.

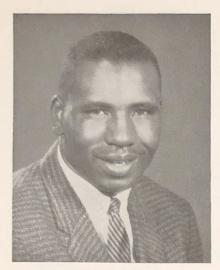
KENT **Pig Nuggets**

Year: The original high energy pig starter. Size: For pigs up to 30 lbs.

Fast starter, lots of energy, gets every hog season off to a good start.



PAGE FORTY-NINE



DAYTON PERRY Center

Center Sophomore who was No. 2 center in spring (Humphreys was not out) . . . 215 pounds, 6-1 . . . from East St. Louis, Ill . . . did fairly well after intensive drilling . . was tackle in high school (Lincoln high) . . . taking physical education course . . . has three sisters . . . dedicated final high school game to youngest one, Betty, and credited with 25 unassisted tackles . . . listening to "good music" is a hobby . . . born 4-18-41.



BILL VAN BUREN Center

Center Earned a letter back in 1955 as center, then went into the armed forces . . . reenrolled in the University in February, 1960 . . held No. 1 center spot throughout spring drills . . . 235 pounds, 6-3, 24, from Lorain, Ohio . . . in army helped to coach service teams, also played some . . . born 6-13-36.



DAVID WATKINS End

End Could help out the end situation a lot this year if he comes around as fast as he did at the end of last season . . . big, rugged guy with good hands and fine speed . . . plays defensive end well . . . during his limited action last fall he caught two passes for 20 yards and another pass for a two-point conversion . . . 6-4 and 212 . . . from Washington, D.C. . . . born 8-1-39.



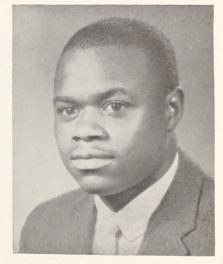
JIM WINSTON End

End A strapping sophomore who was labeled by the Iowa coaches as the surprise of the spring practice session . . . he came from nowhere to start the Varsity-Alumni game . . . Coach Whitey Piro calls him the most improved end . . . has a good pair of hands for a youngster and a lot of speed . . . was state high hurdles champion in 1959 with a :14.4 mark . . . 6-4 and 210 . . . from Morristown, N.J. . . . born 5-16-40.



SHERWYN THORSON Guard

Guard Most pleasant surprise on the club moved into contention early in 1959 and won a starting position by the first game . . . has tremendous football build is quite fast for a big man . . . continued his great defensive powers he displayed at Fort Dodge high school and soon became known as one of the toughest defensive men in the conference . . . his crushing tackles and crashing blocks earned him the nickname of "Thumper" . . . also a very fine wrestler, taking second in the N. C. tournament and third in the Big Ten as a heavyweight . . . bopes to hit 225 by fall . . . 6-0 and 215 . . . from Fort Dodge . . . born 5-10-40.



EUGENE MOSLEY Fullback

FUIDACK He saw little action as a sophomore, but came around at mid-season last year and proved to be a valuable asset in the Iowa backfield . . in 31 tries he gained 182 yards—a 5.8 average—and scored two touchdowns . . is real quick and hits a hole before it has a chance to close . . . 6-0 and 190 . . . from East St. Louis, III. . . . born 6-12-37.

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Balanced Strength to Aid Iowa Wrestlers

Despite the loss of two top-notch performers, Iowa wrestling coach Dave McCuskey feels that the Hawks will have another strong squad next winter.

"We'll have a hard time replacing Gordon Trapp and John Kelly," McCuskey said. "Trapp was Big Ten champion in the 177-pound class and Kelly was third at 130 pounds in both the conference and NCAA meets. Still, all in all, we'll have a good well-balanced team."

Back from last year's squad which finished second in the Big Ten meet and fourth in the NCAA championships are co-captains Del Rossberg (147 pounds) and Joe Mullins (157 pounds), Sherwyn Thorson (heavyweight), Morris Barnhill (123 pounds) and Sid Walston (157-67 pounds).

Rossberg posted a 9-2 mark in dual meet competition last year and finished third in the Big Ten 147-pound division. Mullins fought out of his weight class in the Big Ten meet in the 167-pound class, but still managed to finish second.

Thorson, an extremely versatile performer who is a regular guard on the football team, didn't come out for wrestling until the start of the second semester last winter. He posted a 1-1-1 mark in dual meet matches, then went on to finish third in the Big Ten and second in the NCAA. McCuskey calls him "a fine wrestler with tremendous potential."

In addition to these, the Hawkeyes also will have the services of Don Huff, a tough 123pounder who transferred to Iowa from Colorado State last year.

McCuskey also indicated that there were several good performers among last year's freshman crop who will be moving up to the varsity this year.

Included in this group are Don Huff's brother, Tom, a 130-pounder; Gary Sparks, 130 pounds; William Robenson, 130 pounds; Don Messerly, 130 pounds; Scotty Klepfer, 137 pounds; Russell Lamson, 147 pounds; Herman Reininga, 157 pounds; Pete Rounds, 167 pounds; Ernest Weber, 167 pounds; Steven Combs, 167 pounds; and Larry Straw, 177 pounds. McCuskey said that the Big Ten, as usual, will have an abundance of good wrestlers and several good teams.

"Michigan (the 1960 Big Ten wrestling champions) will be tough again next year as will Michigan State," McCuskey said.

"Northwestern, too, has come up a lot in recent years and Minnesota is always tough," Mc-Cuskey continued. "I would say that year in, year out, the Big Ten stacks up well against any conference in the country in wrestling. Of course, the Big Eight has three perennially tough teams—Oklahoma, Oklahoma State and Iowa State."

The Hawks will meet every conference school next season with the exception of Ohio State. Non-conference foes include Colorado State, Oklahoma State and Oklahoma.

The 11-meet season opens Dec. 10 at Indiana, with the first home match scheduled for Jan. 21 against Minnesota.

McCuskey will be entering his ninth season as Hawkeye wrestling coach. His 1957-58 team won the Big Ten championship—the first wrestling championship Iowa had won in 42 years and only the second in Iowa history. Mc-Cuskey is a 1930 graduate of Iowa Teachers.

High Praise for Thorson

How is this for praise from a coach? Bob Flora, Iowa line coach, is sold completely on the abilities of Sherwyn Thorson, junior guard. Here are his comments:

"Thorson is our best lineman and if he continues to improve at his present rate he will rank with Iowa's past great linemen. Right now he is one of the best, as an upcoming junior, we have seen in several years.

"He has great desire, size, speed, toughness and quickness—and I don't know of any other qualities which go to make a fine lineman. Thorson is always on the move and he tears into practice sessions as if he were in a championship game. I rate him as Iowa's best candidate for an all-American position."

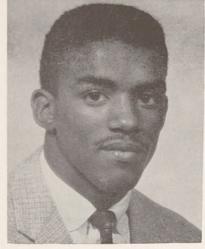
WISCONSIN—IOWA

PAGE FIFTY-ONE



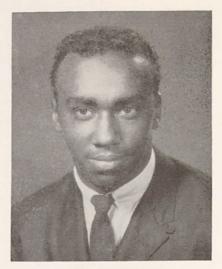
WILBURN HOLLIS Quarterback

Quarterback In 1959 as a sophomore he was No. 2 quarterback behind the graduated Olen Treadway . . . will open 1960 season as No. 1 . . . 6-2 and 196 . . . threw 39 passes, hit on 41 percent . . . averaged 4.6 yards on 43 ball carries . . . bad ankle hindered him for at least half the season . . . much improved player now . . . but still needs more improve-ment as passer . . . a "halfback" type, fine runner . . strong and fast . . . runs option play well . . now has gain-ed confidence . . . was prep all-Ameri-can when he quarterbacked Boystown to first undefeated season in 15 years, 1957 . . . orphan . . . original home was Possum Trot, Miss. . . born 11-12-40.



DONALD TUCKER Halfback

HOITDACK The big surprise of the spring session . . . after two years of fighting off in-juries, this speedy little guy finally hit the jackpot and finished the practices as the starting right halfback . . . although handicapped by his size, he makes up for this in spirit, desire, and speed . . . last year he was used mainly as a de-fensive replacement speed . . . 5-11 and 164 . . . from Chicago, Ill. . . . born 6-10-38. 164 . . 6-10-38.



JAMES ROBENSON Halfback

Haltback Fast soph from Zion, Ill. . . . recently has been showing improved form and moving up the scale among right half-backs . . . 185 pounds, 6 feet, born in Brookhaven, Miss. . . graduated from Benton Township high school after bril-liant career in football, basketball and baseball . . . won trophies as top athlete . . and honor student award . . . sports editor of the high school paper . . . but didn't write about himself . . . wants to become a lawyer . . . has four hobbies including chess and astronomy. Born 10-28-41. 10-28-41



JOHN CALHOUN Quarterback

Ranked as No. 3 man in spring drill ... a sophomore from Mason City ... he is 6-2 and 185 ... three sports in high school ... taking engineering course ... father is Y.M.C.A. secre-tary ... Calhoun will be Iowa baseball candidate next spring ... fairly good passer and runner ... born 5-9-41.

PAGE FIFTY-TWO WISCONSIN—IOWA



TOM MOORE Quarterback

CUGTETERACK The golden toe of the Iowa team last fall . . . hit on 14 of 17 extra point attempts and three field goals for fourth place in individual scoring race with 23 points . . . in spare time, when not trying extra points, is a quarterback . . . has fair speed and is a fair passer, but currently not in the race for a top spot . . . 6-1 and 185 . . . from Rochester, Minn. . . . born 11-7-38.

Iowa Football Scores Of Past Four Seasons (*indicates games at Iowa City)

1956

	Coach: Forest Evashevski		
27	Indiana	0	
°14	Oregon State	13	
*13	Wisconsin	7	
*34	Hawaii	0	
21	Purdue	20	
*14	Michigan	17	
7	Minnesota	0	
* 6	Ohio State	0	
	Notre Dame	8	
**35	Oregon State	19	
219	,	84	

Won 8, Lost 1

**Rose Bowl Won 1, Lost 0

1957

	Coach: Forest Evashevski	
°70	Utah State	1.
*20	Washington State	1
47	Indiana	
*21	Wisconsin	
6	Northwestern	
21	Michigan	2
°44	Minnesota	2
13	Ohio State	1'
21	Notre Dame	1
263		11

Won 7, Lost 1, Tied 1

1958

	Coach: Forest Evashevski	
*17	Texas Christian	(
°13	Air Force Academy	13
*34	Indiana	1:
20	Wisconsin	9
*26	Northwestern	20
37	Michigan	14
28	Minnesota	(
*28	Ohio State	38
*31	Notre Dame	2
**38	California	19
272		140
	Won 7 Lost 1 Tied 1	

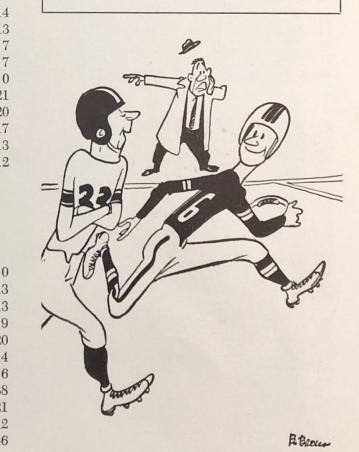
Won 7, Lost 1, Tied 1

**Rose Bowl Won 1, Lost 0

Coach: Forest Evashevski 12 42 California 14 *10 Northwestern 8 *37 Michigan State 25 16 Wisconsin 14 7 Purdue 0 *53 Kansas State *33 Minnesota 0 7 16 Ohio State 20 *19 Notre Dame 100 233 Won 5, Lost 4

1959

STRAND ENGLERT VARSITY THEATRES



"Why should I tackle you— You're running the wrong way."

WISCONSIN-IOWA

PAGE FIFTY-THREE

THE HAWKEYES OF 1960



Top row (L to R): Arnie Buntrock, assistant trainer; Jerry Burns, assistant coach; Bob Flora, assistant coach; Jerry Hilgenberg, assistant coach; Archie Kodros, assistant coach; Olen Treadway, freshman assistant; Bill Happel, freshman coach; "Whitey" Piro, assistant coach; Dr. W. D. Paul, team physician; Doyle Allsup, trainer.

Fifth row: Loren Hilliard, Paul Roman, Ken Filar, Hugh Fisher, Bob Kreamer, Jerry Swartz, Felton Rogers, Sammie Harris, Jim Robenson, Donald Ferrell, Larry Stednitz, Earl McQuiston.

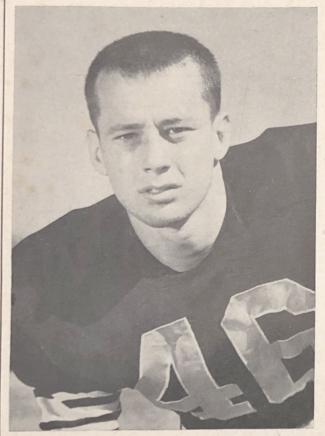
Fourth row: Lynn Lyon, Jack Rohrs, Allan Fischer, Thomas Buroker, Kenneth Neubert, Bill Cervenak, John Calhoun, Dave Watkins, Jan Lindeman, Mike McDonald, Matthew Syzkowny, Dick Turici, Keith Kinderman.

Third row: John Kopel, manager; Wilburn Hollis, Joe Williams, Jim Winston, Kevin Barbera, Bob Yauck, Brian Mays, Jerry Soulek, Dayton Perry, Gerald Lafferty, Alex Korzeniewski, Sherwyn Thorson.

Second row: Bill Perkins, Bill Van Buren, Bruce Mitchell, Larry Ferguson, Alfred Hinton, Chester Williams, Jerry Williams, Bill DiCindio, Bill Whisler, Emery Pudder.

First row: Dick Clauson, Tom Moore, Bernard Wyatt, Eugene Mosley, Mark Manders, Charles Lee, Jr.; Capt. Jerry Mauren, Bill Ringer, Donald Zinn, Lloyd Humphreys, Bob Russo, Donald Tucker; Forest Evashevski, head coach.

WHAT "I" CLUB Means to Ray Jauch



DEAR IOWA FAN:

I would like to take this opportunity to thank you for your wonderful assistance in helping provide scholarships, which enabled myself and various members of the Iowa athletic teams to further their education at the University of Iowa. Your generous support will never be forgotten. On behalf of the Iowa Football team I wish to express our sincere appreciation.

With Sincere Thanks,

Clay Janeh

Co-Captain 1959 Iowa Football Team

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