

A
High Porch Picnic
the salute to Coach Hayden Fry





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Department

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HIGH PORCH PICNIC SPECIAL GUESTS

Barry Alvarez

Brought into the college coaching ranks by Hayden Fry. Part of Iowa's defensive coaching staff during Iowa's 1981 and 1985 Rose Bowl games. Has been Wisconsin's head coach since 1990.

Tom Arnold

Famed actor and comedian. A native of Ottumwa, IA, he is a frequent guest at many Iowa athletic events and noted for his enthusiasm toward the Hawkeyes.

Larry Bergdale

Current president of the National I-Club. Key member of the Insurance Service Cooperation of Iowa.

Bob Bowlsby

Current Iowa athletic director. Joined the Hawkeyes in 1991 following a stint as Northern Iowa's AD. He's was the first chair of the NCAA's prestigious Management Council.

Bill Brashier

Long-time friend and defensive coordinator for Hayden Fry coached teams at North Texas State and Iowa. His defenses were among the best in the nation for the Hawkeyes.

Frank Broyles

Legendary Hall of Fame coach at Arkansas. Currently the athletic director of the Razorback program. Gave Hayden Fry one of his first jobs in the collegiate ranks as an assistant at Arkansas.

Mary Sue Coleman

18th president of the University of Iowa. First official function as U of I leader was the 1995 Norwest Sun Bowl.

John Cooper

Head football coach at Ohio State. Has also been a head coach at Tulsa and Arizona State. Has 179 career victories and numerous bowl appearances as a head coach.

Lee Corso

One of the longtime hosts at ESPN's College Gameday football show. He was football coach at Indiana from 1973 thru 1982. Hayden Fry's first game as Iowa coach was a loss to Corso's Indiana team. But Fry won the next three meetings against Indiana.

Jim Delany

Current Big Ten commissioner. Has led the Big Ten since 1989. Instrumental in aligning the league with major football bowl games and the signing of lucrative television deals.

Wayne Duke

Served as Big Ten commissioner from 1971 thru 1989. Led the league during some of its most prosperous and successful years in history. He is a graduate of the University of Iowa.

Tim Dwight

All-America wide receiver and kick-returner at Iowa, under Hayden Fry. Was an NFL rookie, in 1998, with the Atlanta Falcons and made it to the Super Bowl. Called by Hayden Fry one of the most competitive athletes he ever coached.

Bump Elliott

Iowa athletic director from 1970 to 1991. Led the Iowa athletic program during most of the Fry regime. An assistant football coach at Iowa, head football coach and assistant athletic director at Michigan prior to taking Iowa job.

Kirk Ferentz

Newly named Iowa football coach. Served on Hayden Fry's Iowa staff from 1981 thru 1989. Served as an assistant coach in the NFL prior to succeeding Fry.

Dr. Christine Grant

Dr. Grant has served as the Iowa women's athletic director since 1973. She is considered a national leader in the movement to improve conditions for women's athletics. The Iowa women's program, under her leadership, is considered among the best in college athletics.

Ed Jennings

Former Iowa vice-president who was instrumental in luring Hayden Fry to the U of I. Currently at Ohio State University, where he served as president for a period of time.

Jerry Levias

Gifted player who played under Hayden Fry at Southern Methodist and later went on to a career in the NFL. He was the first black to play in the Southwest Conference.

Chuck Long

Current member of the Iowa coaching staff. One of the most honored players in Iowa football, during the Fry Era. Passed for over 10,000 yards and finished second in the Heisman Trophy balloting in 1985. Joined the Iowa coaching staff four years ago after a career in the NFL.

D. Wayne Lukas

Considered one of the top horse racing trainers in the world. Has trained several horses that went on to victories in the Triple Crown races, including the Kentucky Derby.

Dan McCarney

Current head coach at Iowa State. Former Iowa player and assistant coach. Was part of Fry's original Iowa staff before leaving to become defensive coordinator at Wisconsin.

Johnny Orr

Former head basketball coach at Michigan and Iowa State. He is the winningest coach in the history of both programs. His 1976 Michigan team made it to the NCAA title game.

Bo Schembechler

Former head coach at Michigan. He had 234 career victories and is the winningest coach in Michigan football history. Third winningest coach (143 wins) in Big Ten history.

Bill Snyder

Came to Iowa, with Hayden Fry, as offensive coordinator. Left to take over the head coaching position at Kansas State. Has put the KSU program among the nation's elite in college football.

Grant Teaff

Long time friend and coaching colleague of Hayden Fry. Executive director of the Football Coaches Association of America. Also served as Baylor University's head football coach.

Jim Walden

Former Iowa State head football coach. Currently a radio personality in the Des Moines area.

George Wine

Co-author of Hayden Fry's, "A High Porch Picnic", book. Served as Iowa's sports information director from 1968 thru 1993. A member of the College Sports Information Director's Hall of Fame.

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"After all, he was only a football coach," commented a person I overheard during all the hullabaloo over Hayden Fry's retirement last November.

That's right. He was only a football coach.

But what a football coach he was!

John Hayden Fry, the tall Texan with the cowboy boots and the Texas twang, who resurrected University of Iowa football from the dump heap and put it up there to a point of national recognition and kept it there for a good long time.

To say that it was a job well done would be the obvious, and an understatement at that. It was a job of heroic proportions.

In the 20 years before Fry arrived at Iowa in December of 1978, the University of Iowa football program had had five coaches, including the last two years of the illustrious Forest Evashevski regime.

Those 20 years produced 67 wins, 129 losses and five ties. No winning season in the previous 17 years. No bowl games. Three last place finishes in the Big Ten. Three in ninth place, three in eighth place, four in seventh. In those 20 years there had been just 43 conference wins, an average of barely more than two per season. No wonder Hawkeye fans had begun to think that football prosperity might never again return to the Hawkeye State.

And then came Fry. He had rescued moribund football programs at Southern Methodist and North Texas State, and at the former got fired for his achievements. He said he had always wanted to coach at some "state school," even if it was "the University of Iwo Jima."

He made no bold promises. He said success would take awhile. "To say this would be an easy job would be crazy," he said at his introduction to Iowa fans. "I want the opportunity to take a place that is not recognized as a football factory and make it successful. If I don't make it here I will have no one but myself to blame. My players will hustle and produce for us on the field or I will help them pack. We are going to outwork and out hustle and outcoach other people."

And by gosh he did it, with the help of a lot of good players, a few great ones, and some very good assistant coaches.

Don't ask me how he did it, 'cause I just work here. With dedication and determination and discipline, I guess. Attention to detail. A broken shoelace was a problem.

In just the third year of his regime, Iowa was in the Rose Bowl. And then the Peach Bowl. And then the Gator Bowl and the Holiday Bowl, etc., etc., etc. Fourteen bowl games in a stretch of 17 seasons, with a respectable six wins, seven losses and a tie.

Iowa, the school that couldn't win much of anything, began winning regularly. An outright title, or share, of three Big Ten

championships. Fourteen first division Big Ten finishes. A top 20 national finish in the polls 14 times.

Twenty Hawkeyes won first team All-American honors under Fry. Ninety-one Hawkeyes made first team all-Big Ten. Ninety games were sold out in what is now a 70,397 seat Kinnick Stadium. The record shows 143 wins, 89 losses and six ties in the last 20 years.

The Tiger Hawk. The swarm. The bubble. The hokey-pokey. All that Hawkeye paraphernalia. America Needs Farmers. How 'bout them Hawkeyes! The I-Club functions throughout the state. The Johnson County I-Club breakfasts before dawn.

Every one of them was Hayden Fry.

By the time he called it quits and walked away with tear-stained eyes and a quivering chin, he was only the sixth man in history to coach football 20 years or more at a Big Ten institution, the fourth winningest active coach in the NCAA and fourth in all-times games coached.

He will go down as the winningest coach in Hawkeye history and one of the three greatest Iowa football coaches of the century, along with Forest Evashevski and Howard Jones.

Hayden Fry gave us all a great sense of pride, a sense of belonging, a sense of unity. Fry days were the best days of the year, and for some of us the best days of our lives.

You can add up the wins and losses if you like, or toast the triumphs you remember most, or replay some of the defeats to a happier conclusion.

But what you can not do, although it should be done this night, is add up the lives of the hundreds of young men he's coached over the years who would tell you Hayden Fry was the most positive influence they had in their maturing years.

John Hayden Fry, the tall Texan with the cowboy boots and the Texas twang, who resurrected University of Iowa football from the dump heap and put it up there to a point of national recognition and kept it there for a good long time.



Hayden Fry was Iowa's head football coach for 20 years. When he retired he was the dean of Big Ten coaches and was just the sixth football coach in Big Ten history to coach 20 seasons.

With Fry at the helm, Iowa's football program ranked consistently among the nation's best. The Hawkeyes earned 14 bowl appearances under Fry.

Fry, in 1998, concluded his 20th season as Iowa's head coach and his 37th season as a head coach on the collegiate level. Fry had a 143-89-6 record with the Hawkeyes (96-61-5 in the Big Ten) and a career mark of 232-178-10. He is Iowa's winningest football coach.

In becoming just the sixth coach to hold a head job in the Big Ten for 20 years, Fry joined an elite fraternity that includes Amos Alonzo Stagg at Chicago (37), Bob Zuppke at Illinois (29), Woody Hayes at Ohio State (28), Henry Williams at Minnesota (22) and Bo Schembechler at Michigan (21).

Fry, at the time of his retirement, ranked fourth among Division I active head coaches in career wins and 10th all-time in Division I victories. He was just two wins behind former Michigan Coach Bo Schembechler and six behind former Ohio State Coach Woody Hayes. He is one of 16 Division I coaches to total over 200 career victories. Fry has coached more games (420) than any active Division I coach and he is fourth all-time in games coached. Fry also ranks fourth all-time in Big Ten wins.

Fry guided the Hawkeyes to 14 first division finishes and three Big Ten titles and Rose Bowl appearances, and was voted Big Ten Coach of the Year three times (1981, 1990, 1991). Fry took Iowa to 14 bowl games in his last 18 seasons.

The accomplishments of Fry and his Iowa teams didn't go unnoticed. Along with being named Big Ten Coach of the Year three times, he was named Coach of the Year, both regionally and nationally, by both the media and the American College Football Coaches Association.

Fry is a member of the Holiday Bowl Hall of Fame. He took three Hawkeye teams to the Holiday Bowl, collecting two victories and a tie. Fry, has been honored with the Robert R. Neyland Memorial Trophy and the Johnny Vaught Lifetime Achievement Award, and he received the Baylor University Distinguished Alumni Award. Fry is one of a select few to be named to the Texas High School Football Hall of Fame and the Texas Sports Hall of Fame, being honored both as a player and a coach.

During his tenure Fry captured the hearts and imagination of

Hawkeye fans. His high regard for student-athletes and intercollegiate athletics, and his characteristic wit and humor, endeared Fry to Iowa friends and alumni across the nation.

The Hawkeyes were close to another break-through season in 1997, as three road losses by a total of eight points kept Iowa from a 10-2 record. The Hawkeyes led by 14 at the half before falling at Michigan (24-28), the eventual national champion. Iowa ranked among the top 10 in the nation in six statistical categories.

Using a balanced offensive attack that featured career rushing leader Sedrick Shaw, and a defense that improved with each game, Iowa earned nine victories in 1996. The season ended with a 27-0 shutout of Texas Tech in the Alamo Bowl.

A 38-18 win over Pac-10 co-champion Washington in the Sun Bowl highlighted the 1995 season for the Hawkeyes, who concluded the year with an 8-4 overall record and a three-game winning streak.

In 1993 and 1994 the Hawkeyes also closed out the season strong.

In '93 Iowa won its final four regular season games for a 6-5 record while earning a trip to the inaugural Alamo Bowl in San Antonio, TX. In '94 Iowa finished the final month of the season with three wins and a tie to post a 5-5-1 overall mark.

In 1992 Iowa placed fifth in the Big Ten with a 4-4 mark, competed in its second Kickoff Classic and hosted No. 1-ranked Miami (FL) in the first-ever night game in Kinnick Stadium. Iowa posted a 5-7 record while playing five teams that ended the season ranked in the top 15 in the nation.

In 1991 Iowa was 10-1-1, losing only to Big Ten champion Michigan as Fry was named Big

Ten Coach of the Year. Iowa ended the season ranked 10th nationally by both the AP and CNN/USA Today, marking the eighth year Iowa finished a season in the Top 20 under Fry.

In 1990 Fry guided the Hawkeyes to a share of the Big Ten title and their third Rose Bowl appearance in 10 years. He was named regional and Big Ten Coach of the Year.

The Iowa program was so successful under Fry that the Tiger Hawk, which symbolizes Iowa football, became one of the most recognizable logos in college sports. National recognition, network television exposure and financial rewards are all by-products of Iowa's success under Fry.

Fifty-three Iowa games, in his final six years, were televised.

Putting his "*scratch where it itches*" philosophy to good use, Fry was a master of playing to his strengths and taking what the opponent gave him.

Many Hawkeye players have earned individual distinction under Fry:

- 19 have made first-team all-American [including eight consensus choices].
- 18 were on 1998 NFL rosters.
- Eight — Andre Tippett, Jay Hilgenberg, Joel Hilgenberg, Mark Bortz, Reggie Roby, Marv Cook, Ronnie Harmon and Merton Hanks — have been all-Pro in the NFL.
- In seven of his last 16 seasons, the first-team all-Big Ten quarterback was a Hawkeye.
- 90 Hawkeyes made first-team all-Big Ten, 76 since 1983. Iowa had the most first-team selections four times in his last 13 years.



The Hawkeyes, under Fry, won 96 Big Ten games. Iowa captured league titles in 1981 (shared), 1985 (outright) and 1990 (shared), each time earning a trip to the Rose Bowl.

Fry was Coach of the Year in the Big Ten (three times), Southwest (four times) and Missouri Valley conferences and took teams to 17 bowl games (three times to the Rose, Holiday and Sun, twice to the Peach and Alamo and once each to the Cotton, Gator, Astro-Bluebonnet and Freedom). Iowa was one of just two teams to appear twice in the Kickoff Classic, both under Fry. Fry is the only coach to take a team to every bowl in Texas (Cotton, Sun, Bluebonnet and Alamo).

At SMU Fry coached 11 years (1962-72), winning the Southwest Conference championship in 1966. He was athletic director his last nine years with the Mustangs.

The four-time Texas college Coach of the Year broke the color barrier in the Southwest Conference when he recruited Jerry Levias at SMU. His 1968 Mustangs went to Ohio State and threw 76 passes, an NCAA record that stood for 12 years.

Hayden was head coach and AD for six years (1973-78) at North Texas State, taking an ailing program and making it a big winner (33-11) his final four years. His record at NTSU, which had won only seven games in the four seasons prior to his arrival, was 40-23-3.

He was the ABC-TV Chevrolet national Coach of the Year in 1981, was named 1985 National Coach of the Year by the Golden Helmet Club of Seattle and was the recipient of the James

Arneberg Memorial Award, sponsored by MacGregor, for distinguished service to college football.

Hayden is an active member of the American College Football Coaches Association. He served as president of that organization in 1993-94 and is on the board of trustees. He also is on the Planning Committee for the American Football Coaches Retirement Trust.

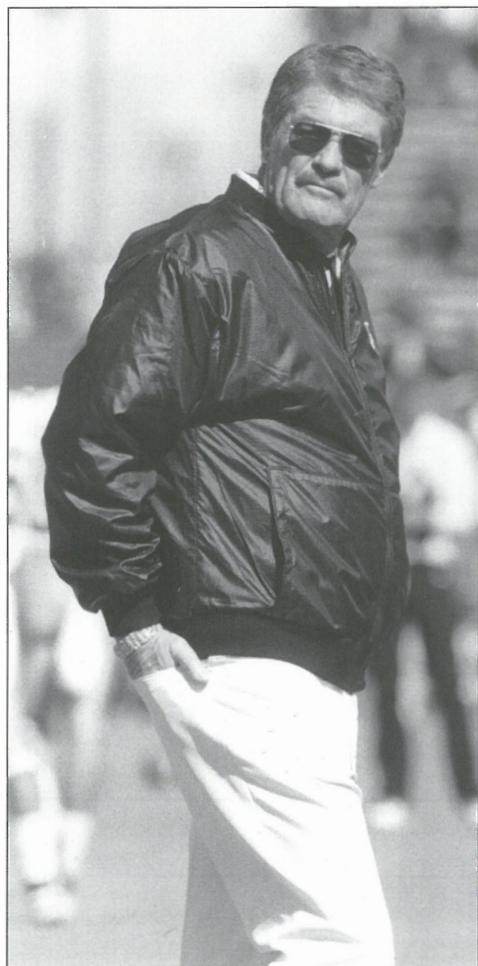
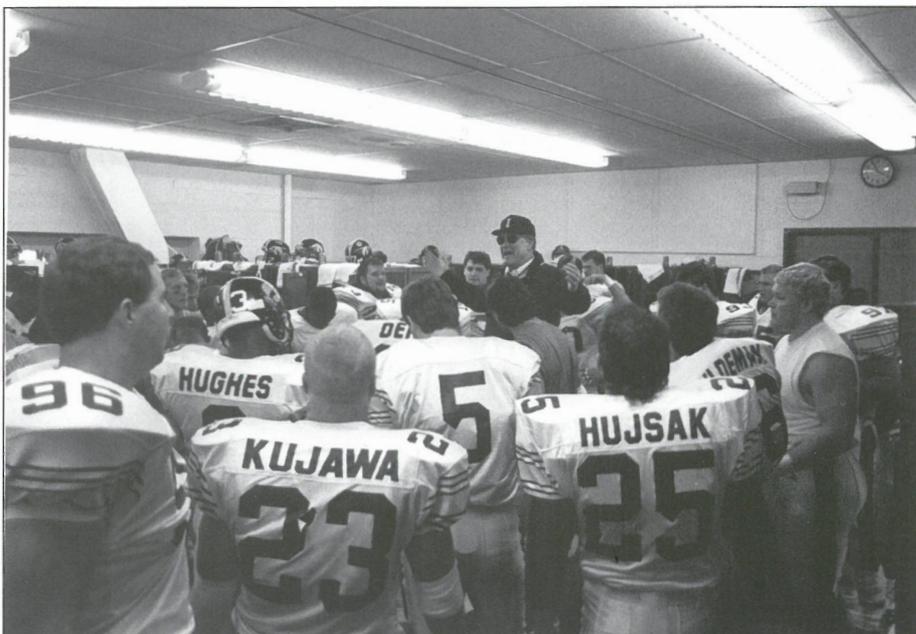
He has participated in many NCAA-sponsored media seminars and promotional tours, was a long-time member of the UPI

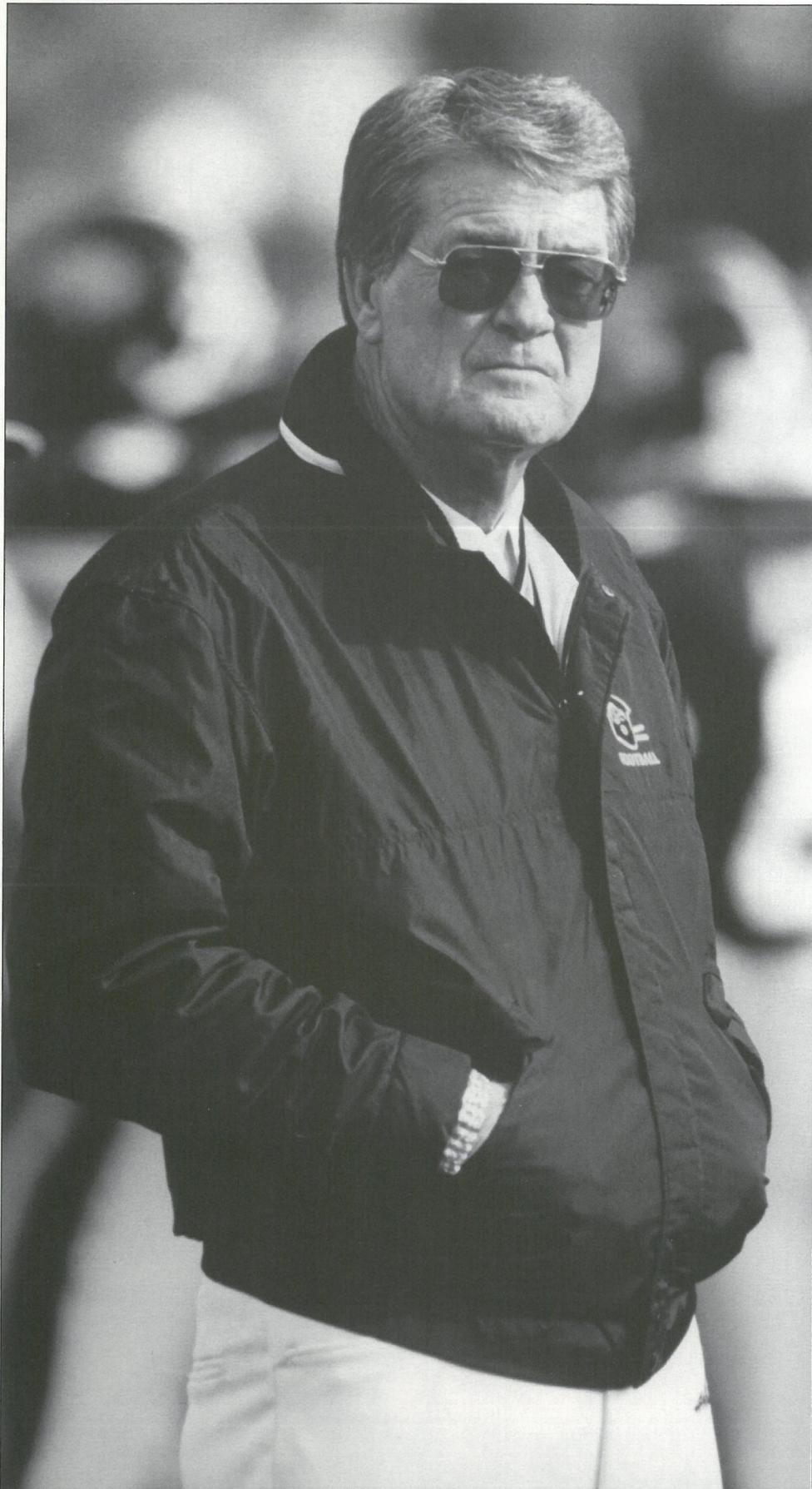


coaches panel and voted on the ESPN/USA Today coaches poll.

Fry is currently an honorary board member for the Iowa Special Olympics and the Boy Scouts of America and Honorary co-Chair of the Iowa Olympic Golf Tournament, which raises money for Olympic athletes. Hayden assists in raising funds for muscular dystrophy, as the Hayden Fry/MDA Golf Classic has been in operation for four years. He has done work to support the Iowa Bureau of Tourism, the Iowa Department of Economic Development, the Iowa Department of Education and the Iowa Army National Guard. Fry also did a video/ brochure for the Iowa Commission on National & Community Service.

He worked with the American Diabetes Association, the Iowa Council for Better Hearing and Speech, the Iowa Association for Retarded Citizens, the American Lung Association, Alcohol Awareness, Inc., Sports for Kids, Inc., the Iowa Society to Prevent Blindness, United Way of Johnson County,



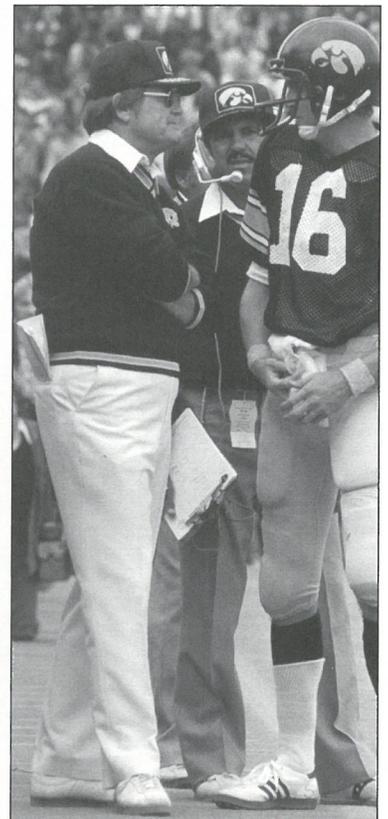


the Epilepsy Association and the Cystic Fibrosis Foundation.

For eight years Fry's Iowa players wore ANF (America Needs Farmers) decals on their helmets. He was named an honorary member of the Farm Bureau in 1990. The Hawkeyes also displayed an American flag decal on their helmets during the Persian Gulf crisis.

Fry coached in several post-season all-star contests. He coached in the Japan Bowl following the 1984, 1985 and 1988 seasons and in the Hula Bowl following the 1983, 1991 and 1998 seasons. Perhaps his favorite was the East-West Shrine Game in San Francisco, where his record is 3-0 as head coach.

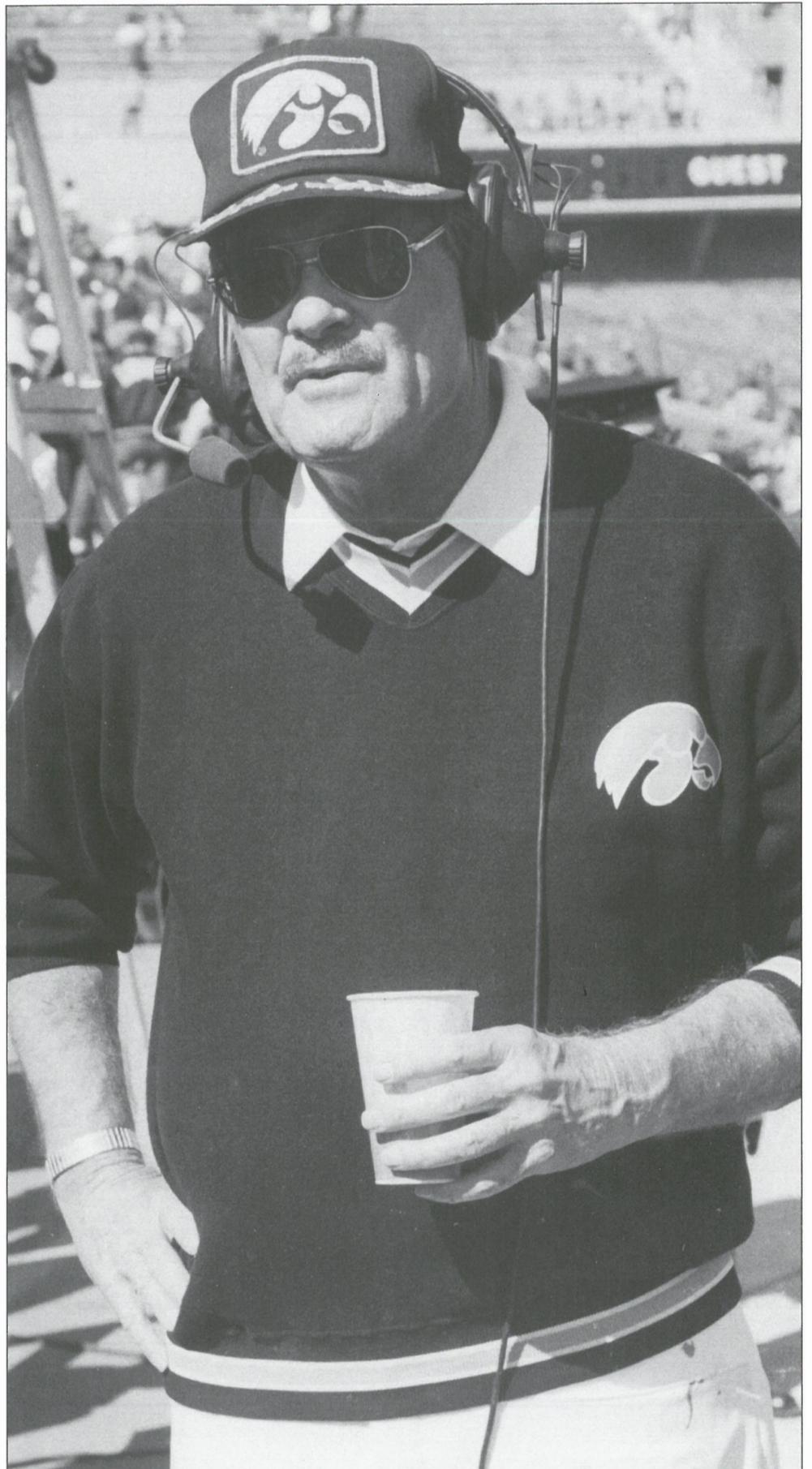
A native of Odessa, Texas, Hayden was an all-state quarterback there and led his team to the 1946 Texas high school championship. He played quarterback at Baylor (1947-50) and earned a psychology degree in 1951.

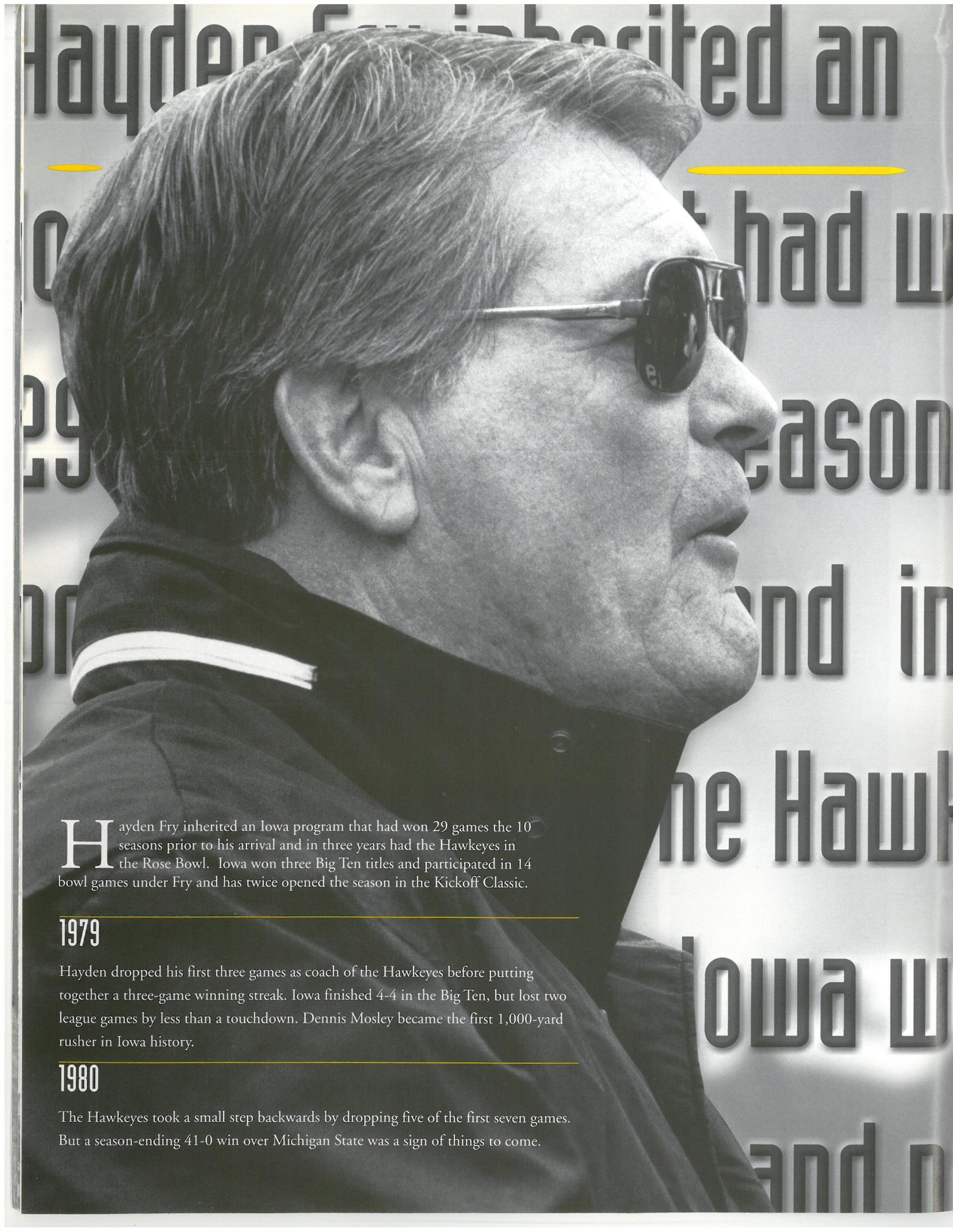




Fry was a player-coach with the Quantico Marines (reaching the rank of captain). He was head coach in his hometown of Odessa from 1956-59, and an assistant at Baylor (1960) and Arkansas (1961) before moving to SMU as head coach.

He is the father of four sons — Randy, Zach, Kelly and Adrian — and a daughter, Robin. Randy, Zach and Kelly played for him at North Texas State. His wife Shirley has two children, Bryan and Jayme.





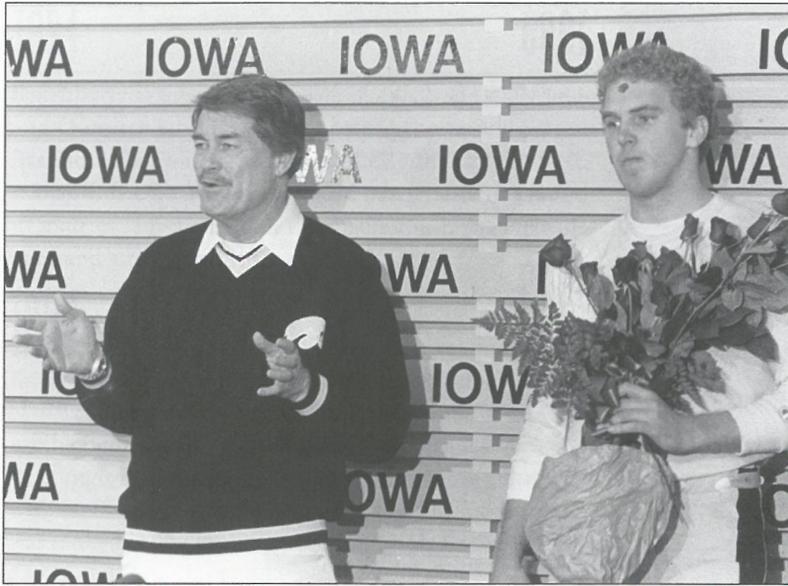
Hayden Fry inherited an Iowa program that had won 29 games the 10 seasons prior to his arrival and in three years had the Hawkeyes in the Rose Bowl. Iowa won three Big Ten titles and participated in 14 bowl games under Fry and has twice opened the season in the Kickoff Classic.

1979

Hayden dropped his first three games as coach of the Hawkeyes before putting together a three-game winning streak. Iowa finished 4-4 in the Big Ten, but lost two league games by less than a touchdown. Dennis Mosley became the first 1,000-yard rusher in Iowa history.

1980

The Hawkeyes took a small step backwards by dropping five of the first seven games. But a season-ending 41-0 win over Michigan State was a sign of things to come.



1981

Fry was named Big Ten, regional and national Coach of the Year when the 1981 Hawkeyes shared the Big Ten title and participated in the Rose Bowl, Iowa's first bowl trip in 23 seasons.

1982

After a slow start, Hayden's 1982 Hawkeyes won eight of their last 10 games, finished third in the Big Ten (after being picked for seventh) and beat Tennessee in the Peach Bowl.

1983

The 1983 Hawkeyes did not disappoint the experts who put them in their preseason national rankings. Iowa tied the school record with nine victories and gained a berth in the Gator Bowl.

1984

The Hawkeyes overcame an unusual number of injuries in 1984 to post an 8-4-1 record, including a 55-17 thrashing of Texas in the inaugural Freedom Bowl.

1985

The 1985 Iowa team was one of the best in school history. Fry's Hawkeyes were ranked No. 1 nationally for five weeks, won the Big Ten title and earned a trip to the Rose Bowl by posting a 10-1 regular season record. The victory total established an Iowa record.

1986

While reloading in 1986, the Hawkeyes spent much of the year in the nation's Top Ten. Iowa won its first five games and posted a 9-3 overall record. Iowa won its final three games, including a 39-38 thriller over San Diego State in the Holiday Bowl.

1987

The 1987 club reflected one of Fry's better coaching jobs. He took a team which suffered crippling injuries and molded it into a 10-game winner. The Hawkeyes won the Holiday Bowl (20-19 over Wyoming) for the second year in a row.





1988

The 1988 Hawkeyes received much preseason praise and some publications picked them first in the nation. Injuries wiped out both the offensive line and secondary, but Fry orchestrated a 6-4-3 record and a Peach Bowl appearance.

1989

Fry's young team struggled against a strong slate, posting a 5-6 record. An early season win at Iowa State and a late season shutout at Purdue were bright spots. A 17-14 loss to Michigan State in the Big Ten opener marked the beginning of a frustrating Big Ten season.

1990

After being picked to finish in the second division, Iowa posted an 8-4 record and earned its third Rose Bowl appearance under Fry. The Hawkeyes completed a road sweep of Michigan State, Michigan and Illinois. Only a last-second loss to Ohio State kept the Hawkeyes from winning the Big Ten title outright.

1991

Iowa tied the school record with 10 wins, posting a 10-1-1 record, including a 7-1 mark good for second place in the Big Ten. Iowa made its third appearance in the Holiday Bowl and tied Brigham Young 13-13, ending the year ranked 10th in the final polls. DE Leroy Smith earned consensus all-America status and was Big Ten Defensive Player of the Year.

1992

Iowa earned yet another first division finish (5th) in the Big Ten but was 5-7 overall after a killer schedule that featured five opponents who were ranked in the top 15 in the nation. Center Mike Devlin earned first-team all-America honors.

1993

Iowa won its final four regular season games for a 6-5 record, earning an invitation to the inaugural Alamo Bowl in San Antonio, TX (Iowa lost to California, 37-3). A 21-3 victory over Minnesota in the regular season finale gave Coach Hayden Fry career win No. 200. DT Mike Wells earned first team all-Big Ten honors for the second straight season.



1994

Iowa's early season schedule included losses at Penn State and Oregon, the two teams that would meet in the Rose Bowl. The Hawkeyes struggled during the middle of the season as five quarterbacks missed part of the season due to injuries. Iowa rallied in the final month, scoring three wins and a tie to end the year at 5-5-1.

1995

Iowa won its final two games of the regular season to earn an invitation to the Sun Bowl. Iowa ended the year in fine fashion, racing past Pac-10 co-champion Washington 38-18 in the Sun Bowl and ending the year with an 8-4 record, including a 4-4 Big Ten mark. Iowa was ranked in the top 25 in the final polls by the Associated Press, UPI and CNN/USA Today.

1996

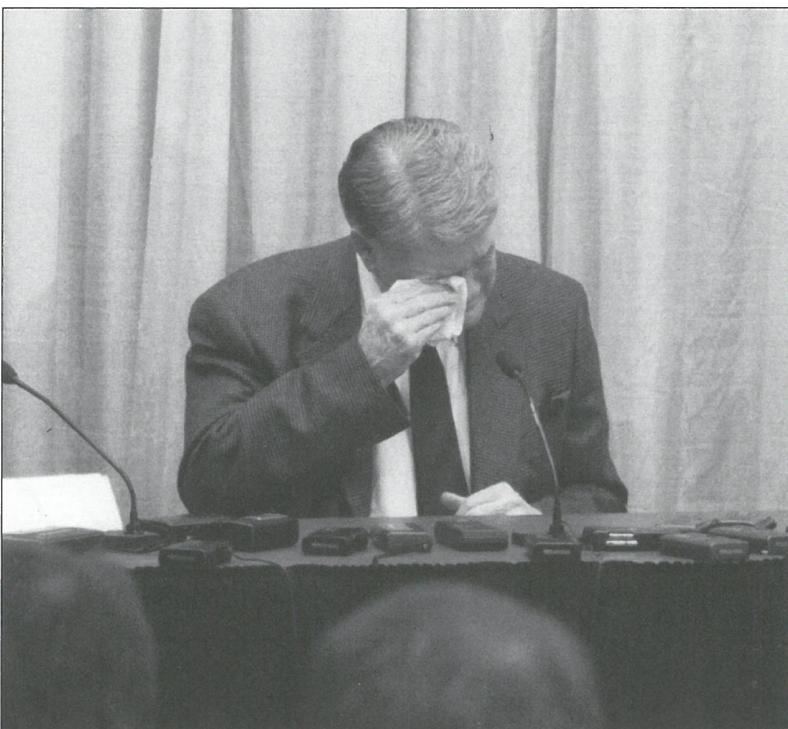
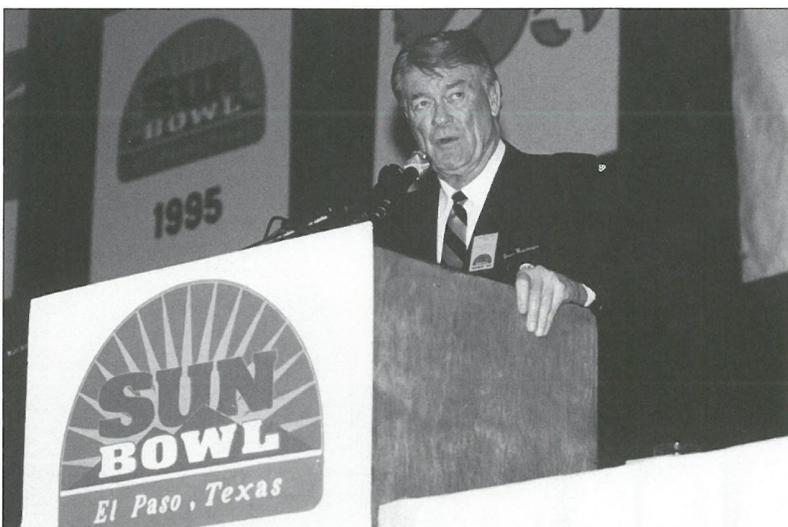
Iowa posted a 9-3 overall record, concluding the season with a 27-0 win over Texas Tech in the Builders Square Alamo Bowl. A 21-20 win at Penn State highlighted the Big Ten season as Iowa placed third in the league with a 6-2 record. Iowa was ranked 18th in the final AP and CNN/USA Today rankings and Tim Dwight and Jared DeVries earned All-American recognition.

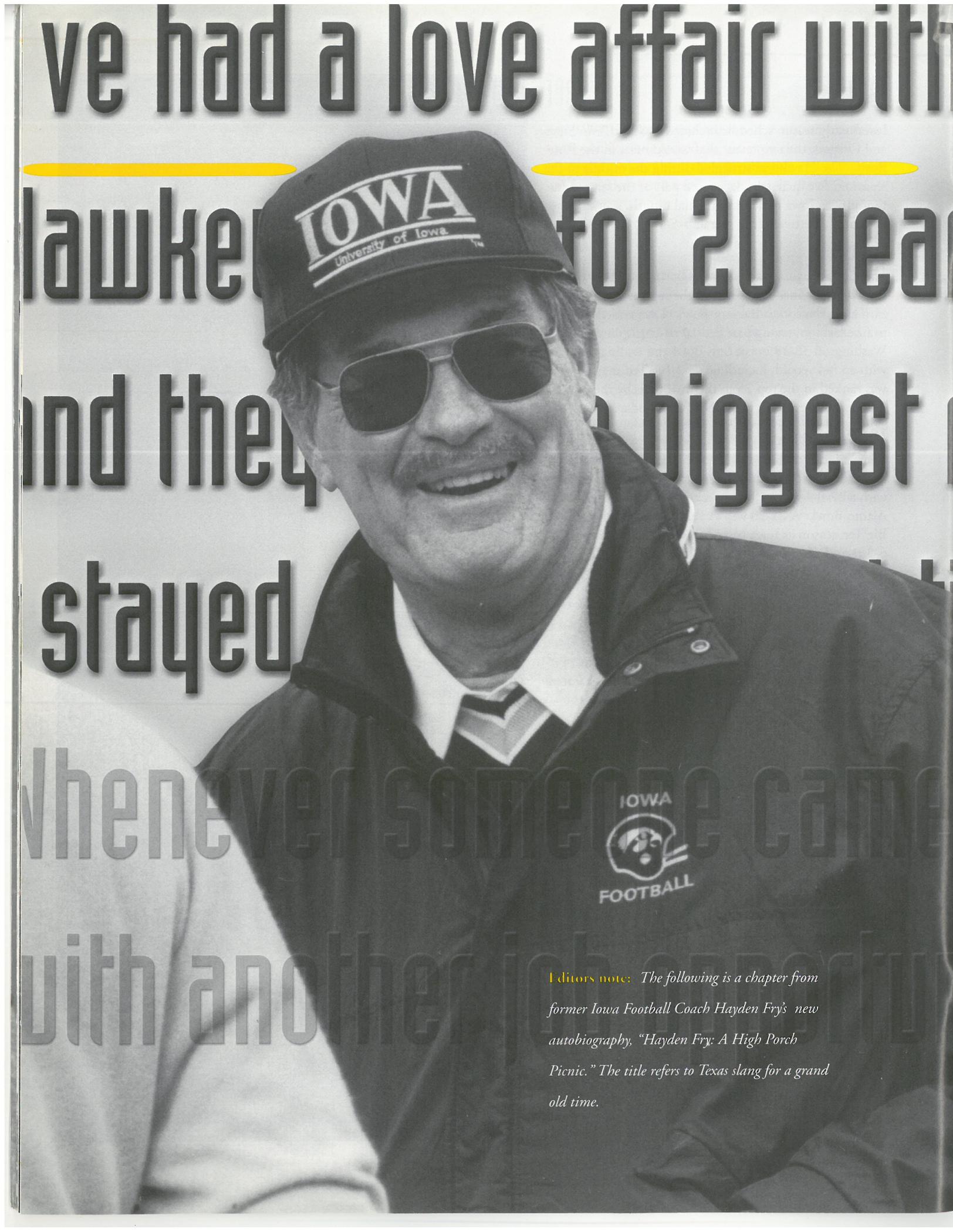
1997

Iowa started in impressive fashion, moving to eighth in the nation after a 4-0 start. But three losses by a total of eight points (all on the road) in the second half of the season saw the Hawkeyes finish with a 7-5 overall record, including a 4-4 Big Ten mark. Iowa earned an invitation to the Sun Bowl as WR Tim Dwight, RB Tavian Banks and DT Jared DeVries earned all-American honors.

1998

Iowa ended Hayden's 20th and final year as head coach by dropping its final five games and ending the year with a 3-8 record. The two league wins were a low water mark for a Fry-coached Hawkeye team.





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Editors note: The following is a chapter from former Iowa Football Coach Hayden Fry's new autobiography, "Hayden Fry: A High Porch Picnic." The title refers to Texas slang for a grand old time.

Chapter Twenty-four

Iowa Fans and other observations

Hayden Fry: A High Porch Picnic

I've had a love affair with Hawkeye fans for 20 years and they are the biggest reason I stayed at Iowa all that time. Whenever someone came around with another job opportunity—and there were some good ones—Iowa fans were always the biggest factor in my decision to stay. They are absolutely the greatest people in the world. They love their Hawkeyes and support their program. They fill the stadium on Saturday and they put their money where their mouth is with financial contributions.

The fans haven't always agreed with everything we've done as coaches, but that's OK. We're not above criticism and at times we deserve it. But Iowa fans are fair and reasonable. For every negative letter or comment I've received, there have been 100 positive ones. That's a pretty good ratio.

The I-Clubs have been a source of real joy to me. The huge turnouts at every stop on the spring circuit, and the devotion given to the Hawkeyes is truly amazing. I really enjoy the question-and-answer segment of the programs. Sometimes the questions are serious and sometimes they're funny, but the main thing is they come from loyal supporters of the Hawkeyes, the people who really matter.

I don't know of another support group like our I-Club. We have them all over the state and all around the country, and they're vital to the success of Iowa athletics. I-Club officers and board members are tireless workers who put in countless hours to help the Hawkeye program. My only complaint about the The Hayden Fry Captains Scholarship Fund has been created through the I-Club outings is the food, which is always good and I eat too much of it. I gain about 15 pounds every spring and spend the summer trying to take it off.

My radio call-in program offers the opportunity to talk to the fans every week, and I enjoy that. It's a good way for a coach to stay connected with the people who support his program and answer their questions. Because WHO radio in Des Moines has such a strong signal, I've gotten calls from all over the country. Several years ago one came in from a trucker in Colorado, and the conversation went like this:

Caller: I happened to be listening to your station and heard the name Hayden Fry.

Host Jim Zabel: That's right, Hayden's on the line with us.

Caller: I'm from Odessa, Texas and played high school football with a fella named Hayden Fry. Could this be the same person?

Zabel: Indeed it is. Go ahead and talk to him.

Caller: Hayden! This is Henry Johnson. How in the world have you been?

Me: Great! How are things with you?

Caller: They're going OK. I'm in Colorado driving through a snowstorm. Been driving for the same trucking company since we left high school. How about you, Hayden—what are you doing now?

Zabel thought the question was hilarious, and we still joke about the call. I think it came after we lost a close game, and I needed a good laugh.

Iowa fans love their football team and they like to talk to the coach. Shortly after I got to Iowa, my wife and I were having dinner in a public restaurant and I kept getting interrupted by fans who wanted to visit and get my autograph. After this went on awhile, Shirley could see I was getting irritated because I couldn't eat my dinner.

She leaned across the table and said, "I can see you have a problem, Coach, but you'd have a bigger problem if they left you alone and ignored you." She drove home the point and I tried to be more patient after that, even if I had to eat a cold dinner.

It's hard to win at Iowa; we have no natural recruiting base because of our state's small population. But our fans make recruiting easier because of the great support they give the football team. Kids are aware of that, and they like

to play where there is strong fan interest and the stadium is usually full. Iowa fans are a great asset, and I have always appreciated that fact.

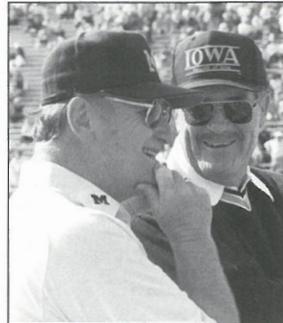
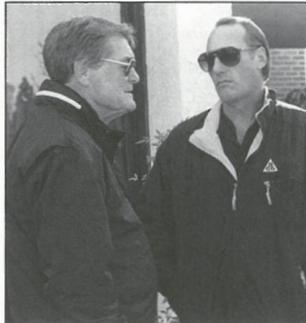


She leaned across the table and said, "I can see you have a problem, Coach, but you'd have a bigger problem if they left you alone and ignored you." She drove home the point and I tried to be more patient after that, even if I had to eat a cold dinner.

The cost of operating a major college athletic program has gone up astronomically over the years. If you buy football tickets you're aware of how prices have increased, and the additional revenue doesn't necessarily go toward operating the football program. Every time an athletic department needs money for anything it leans on the football team to produce more income. That is where I think football players are being cheated, and it is why I think they should be paid. Players are providing much more

dramatically as revenue has increased. Some are paid over a million dollars a year. Yet the players are still getting the same compensation of room, board, books and tuition. That's not right!

The NCAA Manual is so thick and full of rules it's kind of comical. A rule was recently added that allows athletes to earn up to \$2,000 during the school year. The rule is full of potential problems and is basically unenforceable. Which athletes in which



revenue for their schools than they did 40 or 50 years ago, yet they receive the same thing they did then—room, board, books and tuition.

Players producing television and bowl revenue for their schools should share the wealth. In real life, if you produce a profit you get paid accordingly. Why shouldn't athletes participating on teams that make money get some of it? Let's pay the players before someone organizes them and we have a revolution.

League commissioners, the head of the NCAA, athletic directors and coaches are getting hundreds of thousands of dollars year in compensation for their work. Their income has gone up

sports-men's and women's—get the best jobs? And what is reasonable pay for these jobs? I know of a school where players working as valets get \$100 tips for parking cars. We don't have job opportunities like that in Iowa City. The people who voted in favor of this rule weren't around 40 years ago when something similar was tried, cheating went out of control and the rule was rescinded.

Throw out the new rule and simply add \$2,000 to a scholarship. Players at schools like Iowa deserve it. They've earned it. The people running college sports should realize that the game will go on without administration and coaches. Try playing it without the players.

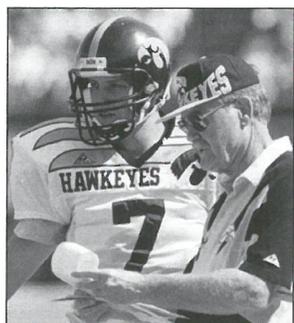
If football has changed in the last 50 years, and it has, the new media has changed even more. In my early years of coaching, the press was simply referred to as "the writers", and we had some great ones. I'm not sure why Texas produced so many outstanding sports writers, but it was probably because most of them played the game. I've always thought a football reporter has an advantage if he participated in the sport and understands how hard it is to play. Many today have not had that experience.

When *Sports Illustrated* started publishing more than 40 years ago, it got its best writers out of Texas. Dan Jenkins, Bud Shrake and Tex Maule were products of the Longhorn State and helped make the magazine an instant success. They were some of the colorful Texas sports writers in my early years of coaching. Others were Blackie Sherrod, Harold Rafliff and Louis Cox in Dallas; Bill Van Fleet in Ft. Worth; Dave Campbell in Waco; Jack Gallagher and Mickey Herschowitz



in Houston; Dub King in Fort Worth; and Spec Gammon in Odessa. They are legendary writers and some are still active.

Iowa has had its share of top sports writers, too. Some who covered my Hawkeye teams for many years were Maury White and Buck Turnbull in Des Moines; Gus Schrader in Cedar Rapids; Al Grady in Iowa City; Russ Smith in Waterloo; and Bob Brown in Fort Dodge. They are retired now, but some good young writers



are coming along to keep Iowa fans informed about their favorite team.

No school in the country had better radio coverage than Iowa during my years as coach. Bob Brooks, Jim Zabel, Frosty Mitchell and Ron Gonder called all the Hawkeye games, home and away, and they each had a loyal audience. Now there is a new and exclusive voice of the Hawkeyes that belongs to Gary Dolphin, who has a solid background in Iowa athletics and does an excellent job.

When television came along to give us the 6 o'clock news and the 10 o'clock news the competition for stories increased. TV also gave us live coverage of sporting events, and the way those events were reported in the press began to change. The race to be first sometimes created inaccurate and unfair stories, and the relationship between the coach and the news media was damaged. Instead of dealing with writers holding notepads, a coach was confronted by a battery of microphones and video cameras. Pack journalism was born.

Then evolved the 24-hour TV sports channels, the radio sports talk shows and computer technology that gives newspapers a place where fans give anonymous opinions. There's some good in all this, but the days when a coach knew all the names of the reporters covering his team, plus the names of their wives and children, are gone forever. And that's too bad.

There were times when sports writers accepted gifts and money from professional teams, putting themselves in a compromising position. A writer once asked me to financially help him through a divorce. When I reacted with surprise, he told me the local pro team was giving writers expensive gifts and their wives fur coats. He said it was common practice. I refused to get involved in buying favors, but I guess pro teams did it for years. I believe they operate more ethically today.

The popular notion is that Watergate changed the way journalists cover-or uncover-stories and that carried over to sports.

Get out the knives and daggers and dig up some dirt. Above all, don't be for the team your covering. Don't be a homer. I've never seen anything wrong with a reporter rooting for the team he follows. It's human nature. Jim Zabel and Al Grady make no bones about their love for the Hawkeyes, and no one thinks any less of them for that.

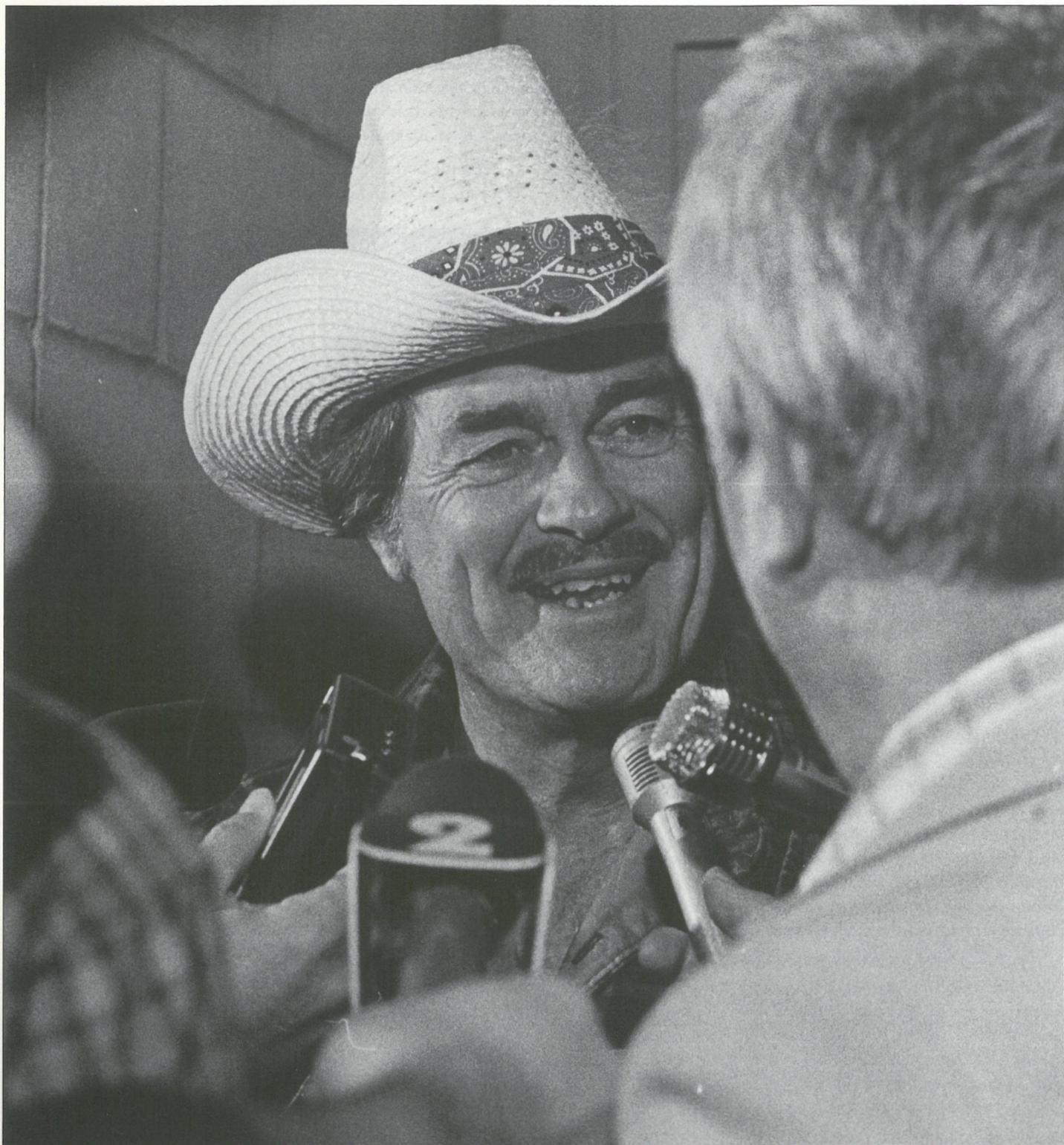
Nothing bothers me more than unfair and inaccurate reporting about my players and coaches. I occasionally came down hard on

members of the press who did that because I thought they should be corrected, and I let them know my feelings. That's just the way I am and the way I operate. I think it's a coach's responsibility to defend his team and his staff, and I've always done that.

As the years passed, I developed policies about how the press covered my teams. I understand and appreciate that the press has a job to do, but coaches also have responsibilities, such as doing their best to win. For instance, I learned early in my coaching career that you have much better practices if they are closed to the public and the press.

When I came to Iowa some coaches in the Big Ten scoffed at that policy, but one by one they closed the gates of their own practice fields. It was the same when we removed the artificial turf at Kinnick Stadium. They thought that was a mistake, but now most Big Ten stadiums have natural grass. When I recruited Jerry Levias at SMU other coaches in the Southwest Conference said they would never integrate their teams, but before long they were





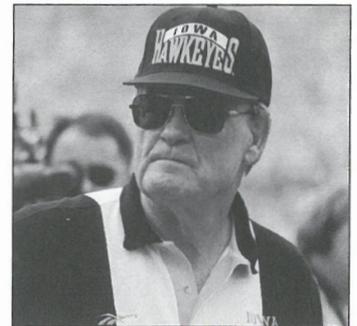
recruiting black players. So maybe I've done some things right.

I've enjoyed my relationship with members of the news media through the years. Many are my friends and most are fine people. I might have gotten mad at them from time to time, but I got it out of my system and moved on. I never carried a grudge. A wonderful thing happened when the news media opened its doors to women and minorities. That was a big step, one that needed to

be taken, and I applaud the people who made it happen.

I'm sometimes asked if I have any connection with TV series called "Coach" that features a football coach named Hayden Fox, who works at Minnesota State. The answer is no, although the creator of the show Barry Kemp, ran it by me before it ever went on the air. Barry's an Iowa grad and a Hawkeye fan and he didn't make it any secret that the name for his head coach was inspired

by a certain coach back in the Big Ten. He offered me a royalty in the event the show made good—which of course it did—but I never accepted it. That was probably a mistake, because the popular show will no doubt be in reruns for many years.



to combine men's and women's programs. When problems and conflicts surface, they are more easily and speedily resolved under one administrator.

Women's sports have flourished in the last 25 years. That's

I never appeared on the show, although I was invited, but I did three commercials to promote it. I have become a good friend of the star, Craig T. Nelson, who often played in the annual Amana VIP golf tournament on our University course. He's a really good guy, as is Jerry VanDyke, who plays his assistant coach on the show. Jerry is even funnier in person than he is on air. I'm not much of a TV viewer, but I've seen enough of "Coach" to understand why it became successful. I only wish my own life as a football coach was filled with as much humor as Hayden Fox's.

Title IX, the federal law that gave women the opportunity to participate in sports, is one of the best things to occur in my lifetime. It's been more than 25 years since the law was passed, and the growth of women's sports on the high school and college scene during that time has been remarkable. Athletic participation helps a youngster grow and mature, and that goes for girls as well as boys. It exposes them to discipline and teamwork and other things that will be of value in later life.

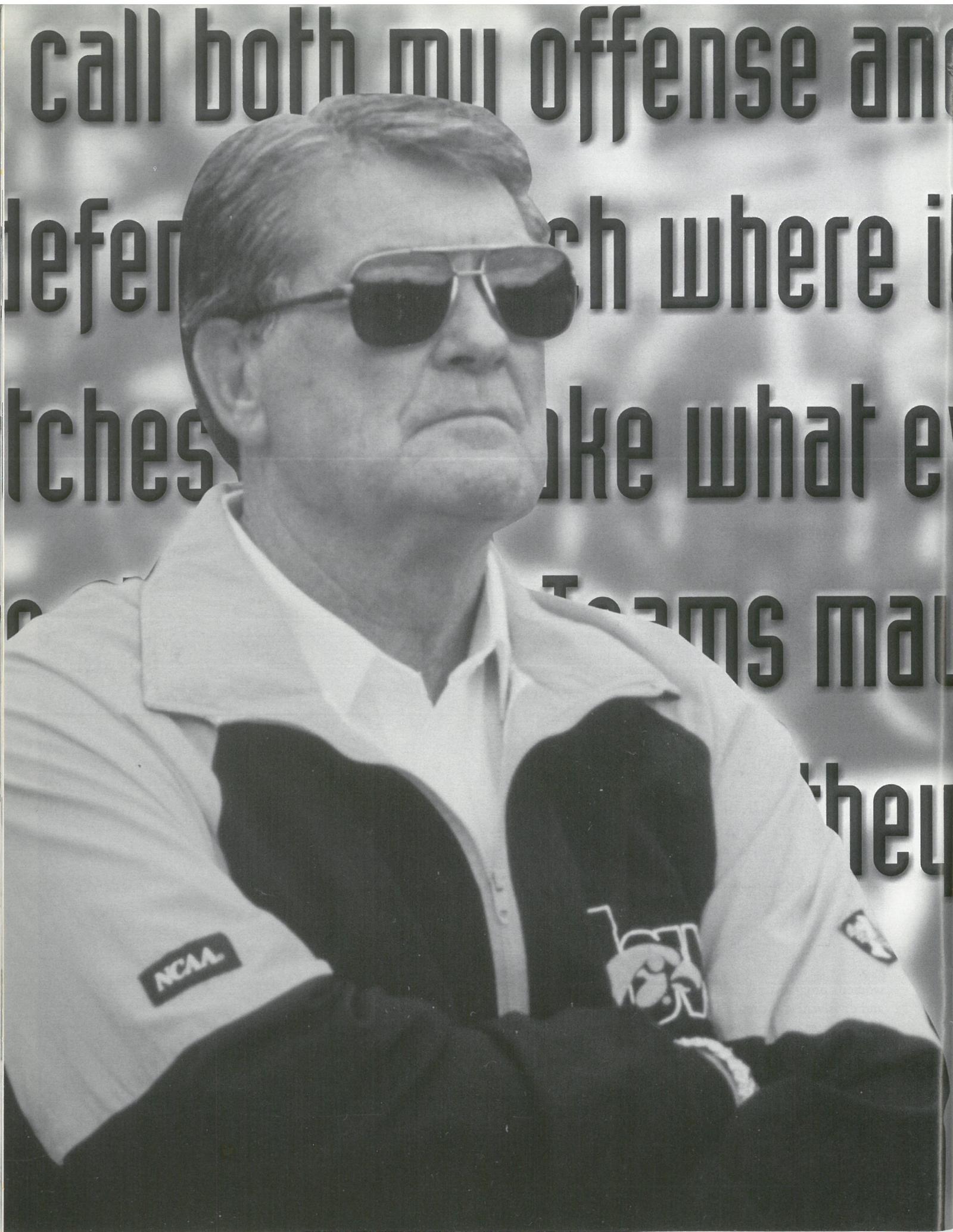
Most everything about women's sports is positive, except for the pressure it puts on football at schools like Iowa, where football is counted on to financially carry the women's programs. We've cut scholarships from 115 to 85 to help support the women's programs, and the decrease in scholarships has hurt football. It has hurt the quality of the game because it hurts practice and preparation. There is now a NCAA limit for the number of walk-ons for football. It's a bad rule that probably wouldn't stand up in court. At state schools like Iowa, every student should be allowed to go out for football.

Some schools, including many in the Big Ten, have dropped men's sports like baseball and wrestling to accommodate their women's programs. That's not right, and it has caused bitterness and divisiveness at those schools. We're fortunate at Iowa—as far as I know there has never been any discussion about dropping a sport for men.

When Title IX was enacted, I was at North Texas and it didn't take us long to develop a competitive women's program. All the sports for men and women were put under one athletic director, and I was that person. That worked well for us and I think it's best

been wonderful to see and it shouldn't have taken federal law to make it happen. Women should be granted the same rights as men in all things, including sports, but they should also accept the same responsibilities, and that includes financing their athletic programs. I hope they accept more of that responsibility in the coming years.





Iowa's Ingredients To A Successful Program

"Facilities and good, honest people recruit players. You can't have a winning program without players, but you can't recruit the players without facilities and good, honest people. We've built a quality program with those two primary ingredients —first-class facilities and good, honest, hard-working people."

"I call both my offense and defense 'scratch where it itches.' We'll take whatever is given us. Teams may stop our passing game. If they do, we'll run."

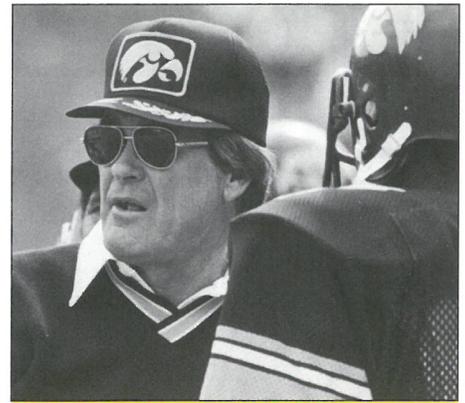
Hayden Fry: Committed To Excellence

"When I came here, I knew I didn't have to sell these people on supporting Iowa... these are the most loyal folks in the world. What I had to convince them of was that my staff and I cared and we were committed to building a winning program at Iowa. I underestimated the people of Iowa when I came here. I have never known such great people."

"I've never changed my bottom line in coaching. I love people. I'm a tough guy, but I'm honest and ethical. My rules might be tough, but they are fair and even. And there's a little entertainer in me, because entertainment is part of the game."

"I've always been motivated by the desire to turn a non-winner into a winner. I once coached a pee-wee team that had never before won a game, and we won a title. That still ranks as one of my favorite achievements. Building is one of my bigger thrills."

"Coaching until you're my age is possible anywhere, but it is more likely to happen at a school where there is a great winning tradition and a solid recruiting base. It's difficult to sustain a strong program in a small population state like Iowa. That's why I'm so proud of the men who have coached for me and the young men who have played for me. They're the reason I stayed 20 seasons with the Hawkeyes."



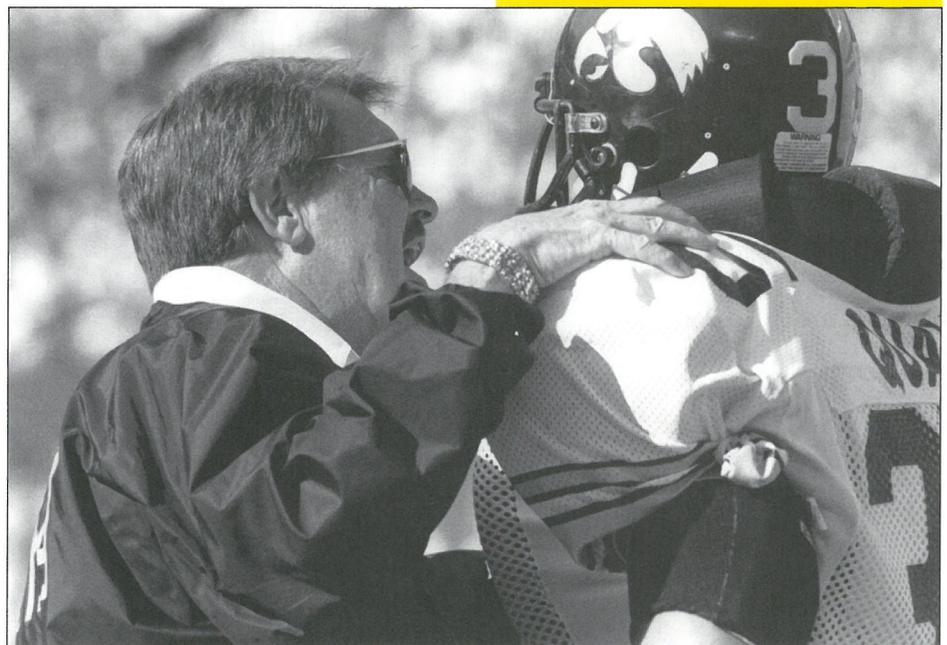
"I call both my offense and defense 'scratch where it itches.'

We'll take whatever is given us.

Teams may stop our passing game. If they do, we'll run."

Fry's Teams 1980-1991

- Won 95 games (with 45 losses and five ties), the third-highest win total in the Big Ten.
- Appeared in 10 bowl games, one of just 14 schools in the nation with that many post-season appearances.
- Captured league titles in 1981 (shared), 1985 (outright) and 1990 (shared) to earn trips to the Rose Bowl.
- Produced seven consensus all-Americans, two academic all-Americans and five first-round NFL draft picks.
- Played before 58 straight home sellout crowds.
- Finished in the nation's Top Twenty eight times, including five years in a row (1983-87).
- Won a school-record 10 games in 1985, 1987 and 1991.



Year-By-Year

At Southern Methodist

Year	W	L	T	Pct.
1962	2	8	0	.200
1963	4	7	0	.364
1964	1	9	0	.100
1965	4	5	1	.450
1966	8	3	0	.727
1967	3	7	0	.300
1968	8	3	0	.727
1969	3	7	0	.300
1970	5	6	0	.455
1971	4	7	0	.364
1972	7	4	0	.636
11 years	49	66	1	.426

At North Texas State

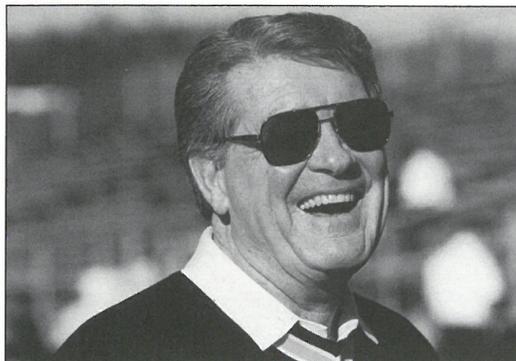
Year	W	L	T	Pct.
1973	5	5	1	.500
1974	2	7	2	.300
1975	7	4	0	.636
1976	7	4	0	.636
1977	10	1	0	.909
1978	9	2	0	.818
6 years	40	23	3	.635

At Iowa

Year	W	L	T	Pct.
1979	5	6	0	.455
1980	4	7	0	.364
1981	8	4	0	.667
1982	8	4	0	.667
1983	9	3	0	.750
1984	8	4	1	.654
1985	10	2	0	.833
1986	9	3	0	.750
1987	10	3	0	.769
1988	6	4	3	.577
1989	5	6	0	.455
1990	8	4	0	.667
1991	10	1	1	.875
1992	5	7	0	.417
1993	6	6	0	.500
1994	5	5	1	.500
1995	8	4	0	.667
1996	9	3	0	.727
1997	7	5	0	.583
1998	3	8	0	.283
20 years	143	89	6	.613

Career Totals

Years	W	L	T	Pct.
37 years	232	178	10	.564



Fry in Bowl Games (7-9-1)

1963 Sun: Oregon 21, SMU 14
1967 Cotton: Georgia 24, SMU 9
1968 Astro Bluebonnet: SMU 28, Oklahoma 27
1982 Rose: Washington 28, Iowa 0
1982 Peach: Iowa 28, Tennessee 22
1983 Gator: Florida 14, Iowa 6
1984 Freedom: Iowa 55, Texas 17
1986 Rose: UCLA 45, Iowa 28
1986 Holiday: Iowa 39, S. Diego St. 38
1987 Holiday: Iowa 20, Wyoming 19
1988 Peach: N.C. St. 28, Iowa 23
1991 Rose: Washington 46, Iowa 34
1991 Holiday: Iowa 13, BYU 13
1993 Alamo: California 37, Iowa 3
1995 Sun: Iowa 38, Washington 18
1996 Alamo: Iowa 27, Texas Tech 0
1997 Sun: Arizona State 17, Iowa 7

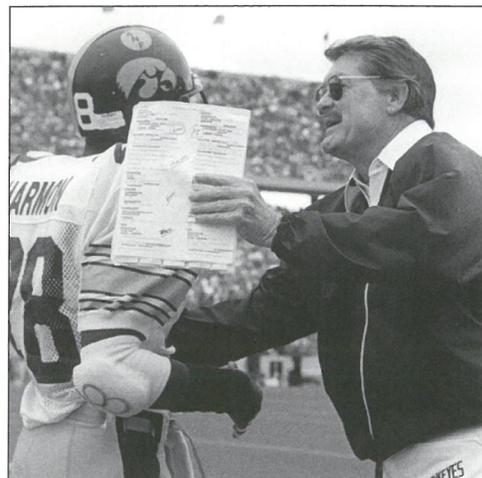
Winningest Iowa Coaches

Coach (years)	W	L	T
Hayden Fry (20)	143	89	6
Forest Evashevski (9)	52	27	4
Howard Jones (8)	42	17	1
Eddie Anderson (8)	35	33	2
Burt Ingwersen (8)	33	27	4
Alden Knipe (5)	29	11	4
John Chalmers (3)	24	8	0
Jess Hawley (6)	24	18	0

Order is based on total number of wins

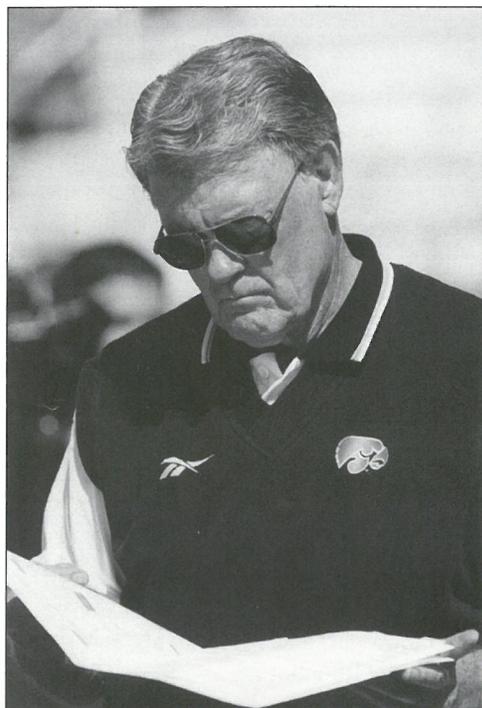
Fry's Iowa Record

All games: 143-89-6
Home games: 77-38-3
Away games: 66-51-3
Big Ten games: 96-61-5
Home games: 50-29-3
Away games: 46-32-2
Non-league games: 47-28-1
Home games: 28-9-0
Away games: 19-19-1



Personal Information

Born: Feb. 28, 1929, in Eastland, TX
High School: Odessa (TX), 1946
College: Baylor, B.S. (Psychology), 1951



College Coaching Experience

Baylor, Assistant Coach, 1960
 Arkansas, Assistant Coach, 1961
 SMU, Head Coach, 1962-72
 N. Texas State, Head Coach, 1973-78
 Iowa, Head Coach, 1979-98

Fry's All-Time Record

Team	W	L	T
Air Force	1	3	0
Arizona	3	2	0
Arizona State	0	1	0
Arkansas	2	9	0
Army	0	1	0
Auburn	1	0	0
Baylor	7	4	0
Brigham Young	0	0	1
California	0	1	0
Cal Poly-Pomona	2	0	0
Central Michigan	2	0	0
Cincinnati	1	1	0
Colorado	0	2	0
Drake	4	0	1
Florida	1	2	0
Florida State	0	2	0
Georgia	0	1	0
Georgia Tech	0	1	0
Hawaii	2	1	0
Houston	1	0	0
Illinois	11	9	0
Indiana	11	5	0
Iowa State	16	4	0
Kansas State	2	0	0
Lamar	0	1	0
Long Beach State	0	1	1
Louisiana Tech	3	0	0
Louisville	1	1	0
Memphis State	2	3	0
Maryland	0	1	0
Miami (FL)	1	2	0
Michigan	4	12	1
Michigan State	11	5	1
Minnesota	12	9	0
Mississippi State	2	2	0
Missouri	0	2	0
Navy	2	0	0
Nebraska	1	3	0
New Mexico State	10	0	0
Northern Illinois	4	0	0
Northern Iowa	2	0	0
North Carolina State	1	2	0
Northeast Louisiana	1	0	0
Northwestern	18	3	0
Ohio State	3	14	1
Oklahoma	1	3	0
Oklahoma State	1	2	0
Oregon	0	3	0
Penn State	2	4	0
Purdue	12	6	2
Rice	8	3	0
Richmond	1	0	0
San Diego State	2	2	0
Southern Cal	0	1	0
Southern Methodist	1	2	0
Southern Mississippi	2	0	0
Tennessee	2	2	0
Texas	3	11	0
Texas A&M	6	5	0
Texas-Arlington	5	1	0
Texas Christian	5	6	0
Texas-El Paso	3	0	0
Texas Tech	5	7	0
Tulsa	3	3	0
UCLA	1	1	0
Virginia Tech	0	1	0
Wake Forest	1	0	0
Washington	1	2	0
West Texas State	5	1	0
Wichita State	1	0	1
Wisconsin	15	2	1
Wyoming	1	0	0

Coach Hayden Fry:

Thank you for twenty wonderful, memory-filled seasons of Hawkeye Football. The Iowa business community gratefully appreciates your leadership in advancing the Hawkeye spirit and winning tradition throughout our organizations...our communities...and our state.

Best wishes on your well-deserved retirement!



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University of Iowa Foundation to honor the UI's longtime head football coach.



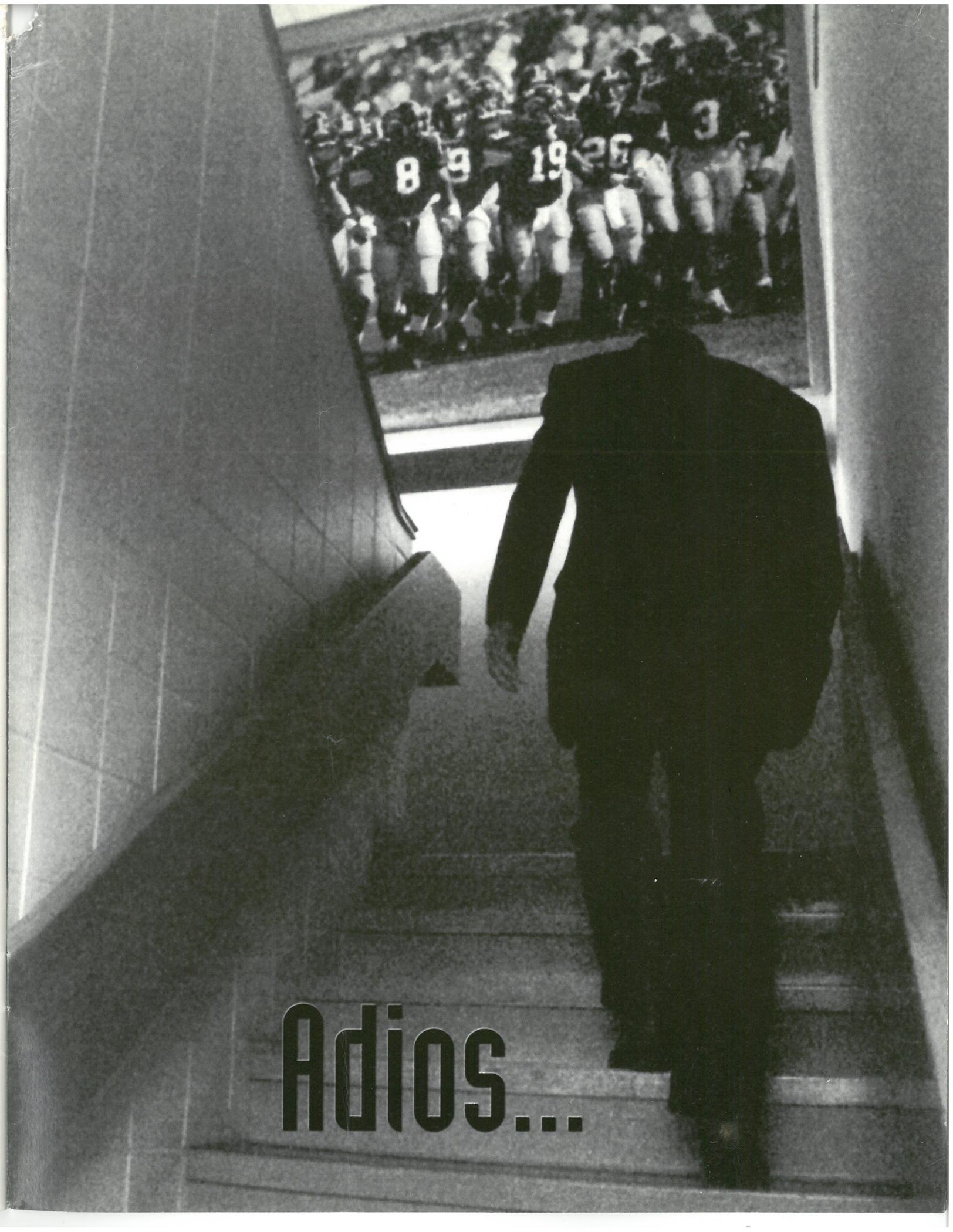
A generous lead gift from Hawkeye fan Roy Karro of Southfield, Mich., started the scholarship fund to pay tribute to Fry's successful career. Karro earned a bachelor's degree from the UI in 1942. The goal is to raise at least \$500,000 to provide perpetual funding for two endowed scholarships—fully covering tuition, room and board and student fees. The Fry scholarships will be awarded annually (starting in fall, 1999) to student-athletes serving as offensive and defensive co-captains of the football team.

University President Mary Sue Coleman said the scholarship, *"will acknowledge and permanently recognize Hayden Fry's outstanding accomplishments as UI football coach."*

Fry said he was touched that his name would be associated with a scholarship for the team captains. *"Hawkeye fans have been very good to me and the Iowa football program over the years. I appreciate Roy Karro's thoughtfulness in starting this fund in my honor. This scholarship fund, supported by the greatest fans in the country, will make a big difference for the Hawkeyes."*

Karro has also commissioned a sculpture of Hayden Fry. It's being created by Ed Chesney of Detroit, Mich., for display in the Hawkeye Football Complex.

To contribute to the Hayden Fry Captains Scholarship,
contact the I-Club Office at the
UI Foundation:
P.O. Box 4550
Iowa City, IA 52244-4550
or call: (319) 335-3305.



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CHAMPIONS
ROSE BOWL
PASADENA TOURNA-
MENT OF ROSES

HOLIDAY BOWL



Hayden Fry

1978  1998

HAWKETES

Hayden Fry
1998